



International Centre
of Excellence in
**Tourism and Hospitality
Education (THE-ICE)**

THE-ICE ...

MUCH MORE THAN JUST AN ACCREDITATION AGENCY

FIND OUT MORE

THE-ICE 11th IPoE Forum 2017 Panellist Roundtable World Café Session / Panel 3

Dr Judy Hou

Managing Director, Emirates Academy of Hospitality Management



With joint American and Taiwanese nationality, Judy has over 20 years' experience at some of the finest brands in international hospitality and higher education organisations in the USA, Asia and Europe. On the hotel side Judy worked with Swissôtel, Park Hyatt and Mandarin Oriental; and on the education side with Ecole hôtelière de Lausanne in Switzerland, the School of Hotel & Tourism Management at the Hotel Polytechnic University in Hong Kong and Les Roches Jin Jiang International Hotel Management College in Shanghai, part of Laureate International Universities network. Her most recent position was the CEO of the Glion Institute of Higher Education in Switzerland.

Fluent in English and Mandarin, Judy graduated from Columbia University in New York, has a master's degree in Business Hospitality Administration from Ecole hôtelière de Lausanne and is currently working towards a doctorate in Business Administration from Walden University.

Her publications have included works on digital marketing, brand loyalty and 'Gen Y' in leading hospitality and management journals. As well as being an in-demand speaker and lecturer on hospitality management, she has also sat on editorial, advisory and management boards of a number of institutions in the sector.