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LYCEUM OF THE PHILIPPINES UNIVERSITY
MANILA • MAKATI • BATANGAS • LAGUNA • CAVITE



Institutional Case Studies

Balancing Minimum National Compliance Standards With Developing Global Excellence



Christina Aquino

Executive Director, Lyceum of the Philippines University



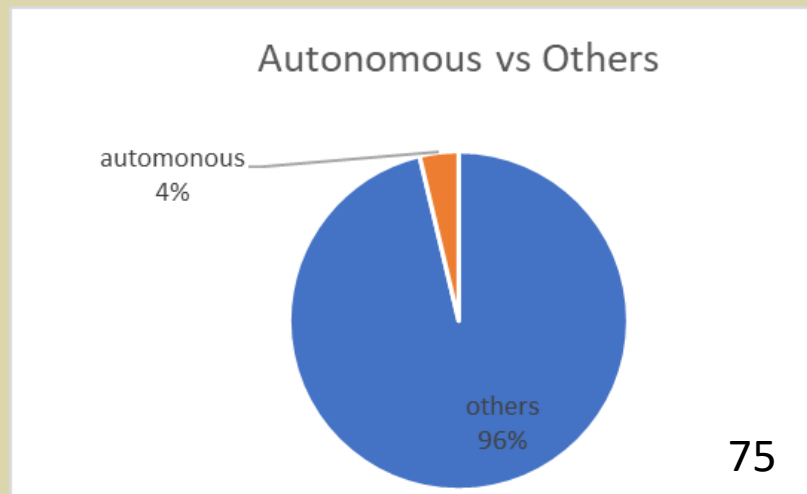
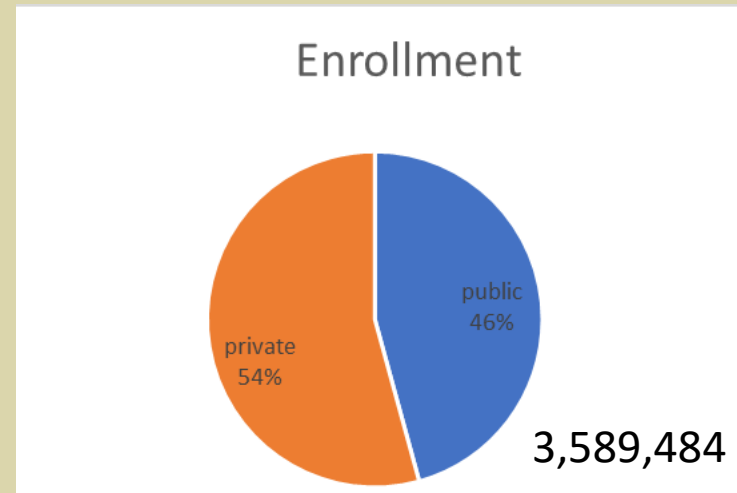
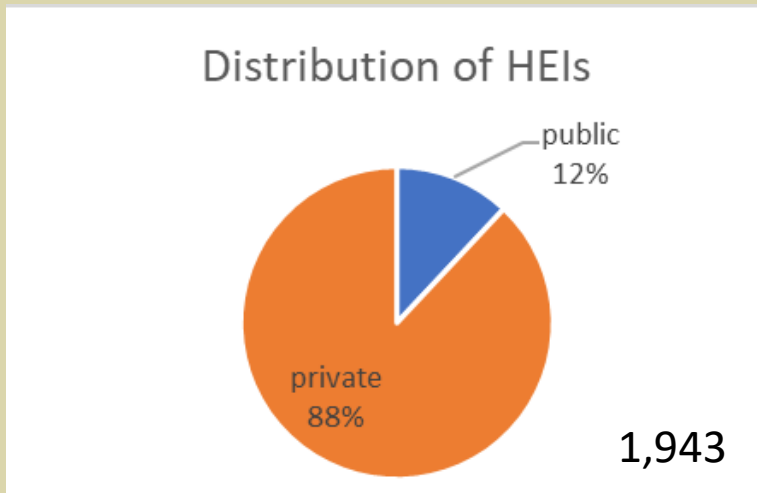


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Philippine Overview



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Recognition for Commitment to Quality Management:
2012-Batangas Campus
2013-Manila Campus
2015-Laguna Campus



Warda • Nuhin • Cere



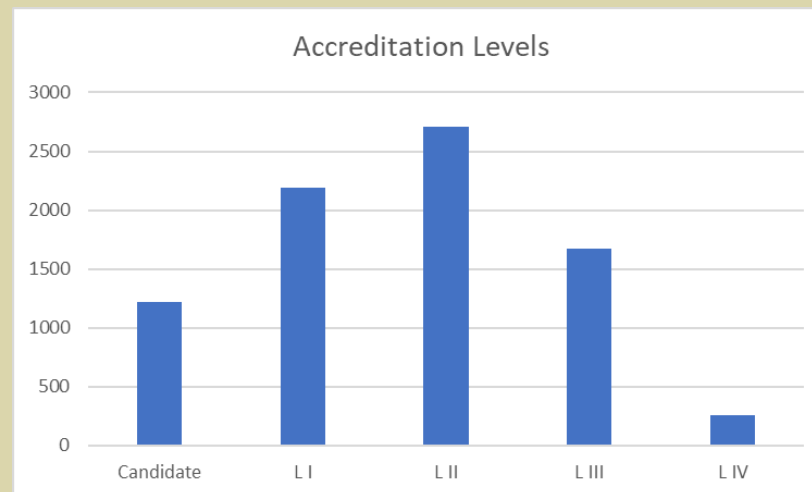
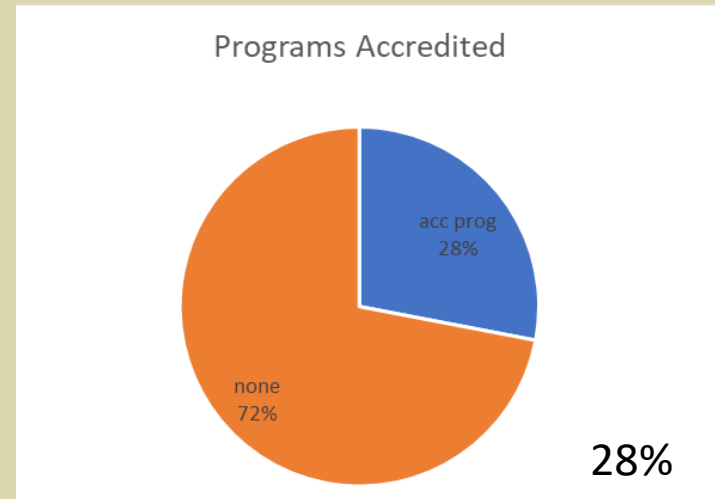
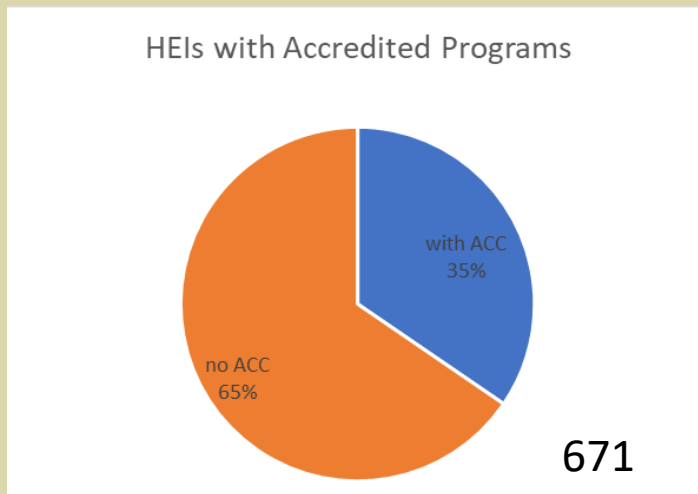


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His aim: Establishing Lyceum



President Jose P. Laurel
(March 9, 1891 to Nov 6, 1959)

Only school founded by a former President of the Philippines

Occupied all branches of government

Founded Lyceum of the Philippines in 1952

Philosophy

Veritas et Fortitudo, Pro Deo et Patria

Truth and Courage, for God and country





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His focus: Expanding LPU's reach



Senator Sotero H. Laurel
(Sept 27, 1918- Sept 16, 2009)

Senator, 1987-1992

Legislation was focused on education and economic recovery

Expanded LPU to the areas of Batangas and Laguna

His personal vision,
"passionate commitment to nationalism"



Recognition for Commitment to Quality Management:
2012-Batangas Campus
2013-Manila Campus
2015-Laguna Campus



SGS





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Their Goal: Pursuing Quality Assurance



Atty. Roberto P. Laurel

President of Manila, Makati and Cavite campuses
Pursuit of accreditations & certifications, local & International

Recognitions

- 2015 – AHRM Mabuhay **Gold Hotelier of the Year Award**; **THE ICE Fellow**, Outstanding Professional Contribution in THE
- 2014 **Ulirang Ama Awardee**, Sectoral Awards Category for Education awarded by National Mother’s Day and Father’s Day Foundation, Inc.
- 2010 **Gawad Parangal Awardee** for Academe Council of Hotel & Restaurant Educators of the Philippines (COHREP)
- 2010 (CEO) **EXCEL AWARDEE** International Association of Business Communicators (IABC) Philippines the Communication Excellence for Academe





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Their Goal: Pursuing Quality Assurance



Dr. Peter P. Laurel

President of Batangas and Laguna campuses

Work Achievements

- Former Vice Governor of Batangas Province, 2001-2004
- Chairman of BOD of several schools
- President of PACU, COCOPEA, Regional co-chair of FAPE, Fellow of IIE-UNESCO

Recognitions

- 2015 – THE ICE Fellow, Outstanding Professional Contribution in THE



Recognition for Commitment to Quality Management:
2012-Batangas Campus
2013-Manila Campus
2015-Laguna Campus



Merits • Merit • Care





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Various Campuses



Cavite, 2008



Makati, 2003



Manila, 1952



Batangas, 1966



Laguna, 2000



Recognition for Commitment to Quality Management:
2012-Batangas Campus
2013-Manila Campus
2015-Laguna Campus



Waste • Modern • Green



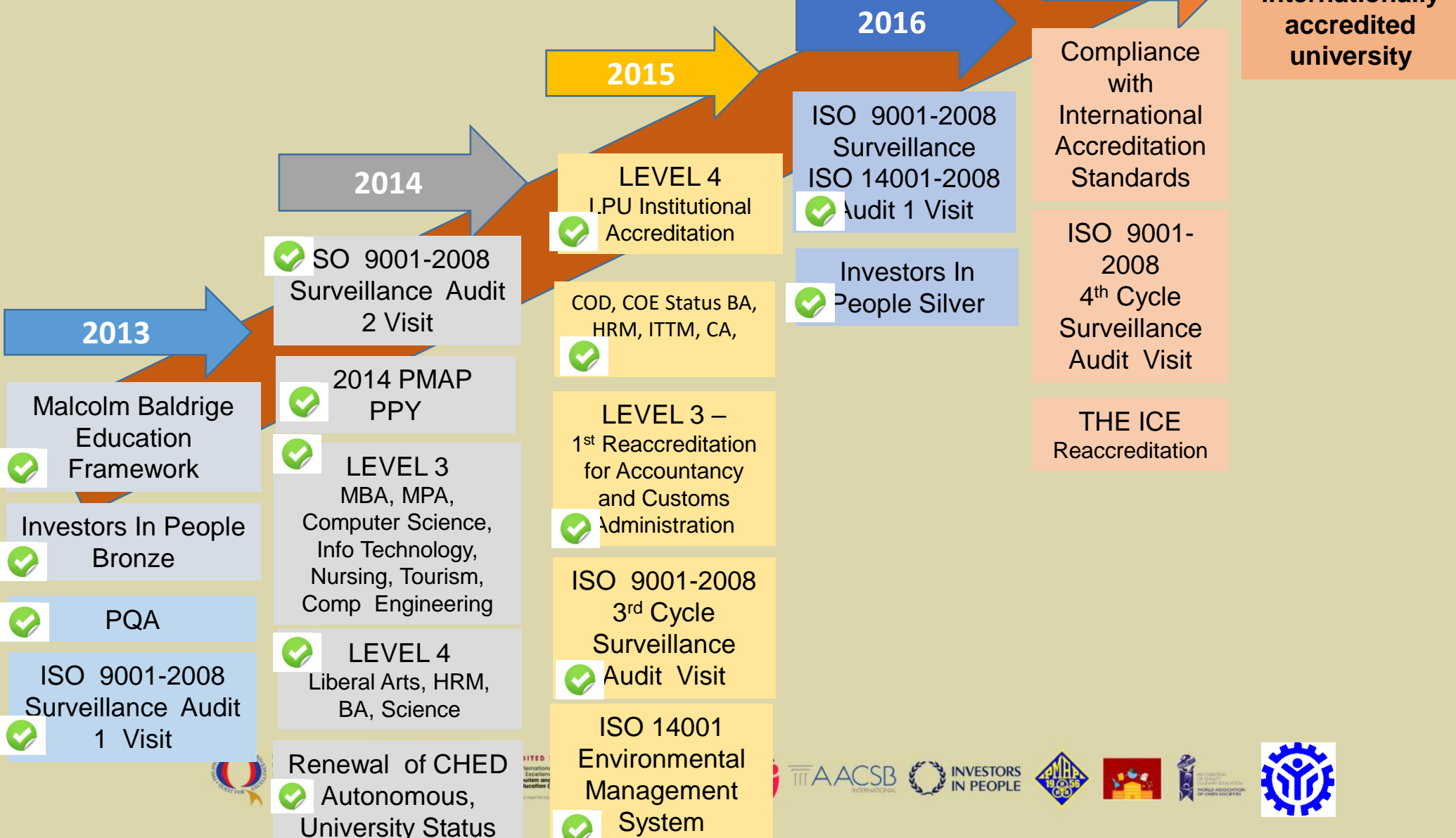


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LPU's Quality Road Map to Education Excellence!





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LPU's Accomplishments

Type	Agency	National	International
Institutional	Government	Autonomous. IQuAME, PQA	
	Private	Level 4, Microsoft School	IIP, ISO QMS ISO EMS, QS
Program	Government	Center for Excellence, ETEEAP	
	Private	Level 3, 4	THE-ICE



Recognition for Commitment to Quality Management:
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2013-Manila Campus
2015-Laguna Campus



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ACCREDITED MEMBER
International Centre of Excellence in
Tourism and Hospitality
Education (THE-ICE)





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Program Accreditation Achievement

Level	Undergraduate Program
Level 4	Science, Liberal Arts, Business Administration , HRM
Level 3	Information Technology, Computer Science, Computer Engineering, Nursing, Tourism
Level 2	Accountancy, Customs Administration



National Accreditation program Achievement - **28%**

(based on CHED data as of July 24, 2012)





LPU International Program Accreditation

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Accredited Member



Lyceum of the Philippines University

Tourism, hospitality, hotel, cruise ship & culinary arts management programmes have been independently assessed by THE-ICE Assessment Panel as meeting THE-ICE Standards of Excellence

Guy Bentley
Chair, THE-ICE Board



Pauline Tang
General Manager, THE-ICE

THE-ICE E: info@the-ice.org W: www.the-ice.org



MAN No: 86-131 620 370



Accredited Member

This is to certify that
Lyceum of the Philippines University
The Philippines
is an Accredited Member of THE-ICE, 2012

ACCREDITED MEMBER



Member since 2012

Pauline Tang
General Manager
THE-ICE

First in the Philippines

Excellence is our way of life!

International Accreditation conferred on LYCEUM OF THE PHILIPPINES UNIVERSITY

Manila • Batangas • Laguna • Cavite

for excellence in Tourism and Hospitality Education

LPU Excellence

Lyceum of the Philippines University is pleased to announce that its College of International Tourism & Hospitality Management met the stringent assessment criteria of THE-ICE Standards of Excellence and is now a proud Accredited Member of the International Centre of Excellence in Tourism and Hospitality Education (THE-ICE).

The application was assessed and attended by two highly qualified members of THE-ICE Assessment Panel, namely Prof. David Hartman and Dr. Andy Nazarechuk. LPU was acknowledged and commended most notably for the conducive learning environment, excellent culinary and training facilities, excellent leadership, efficient systems and administrative procedures, and quality internships and placements. THE-ICE auditors also recognized LPU's strengths, namely: the campus' dynamism and the desire to continually progress and excel, student enthusiasm and staff-student relations, leadership and teamwork, the quality values displayed and the exemplary organizational culture.

Internationally recognized, THE-ICE (www.the-ice.org) is an independent not-for-profit accreditation organization, focusing on the recognition, development and the promotion of excellence in tourism, hospitality, event and culinary arts education, training and research programmes. Its membership includes some 55 world-leading universities, private hotels and vocational colleges from 16 countries, including but not limited to:

- Australian School of Management
- Blue Mountains International Hotel Management School
- Erasmus Academy of Hospitality Management
- Griffith University
- The Hotel School Sydney
- The University of Queensland
- William Angliss Institute



- Wilkes Blue College of Hospitality Management
- BSC University of Applied Sciences, Krefeld
- ACSI Management Center, Innsbruck
- The University of the South Pacific
- Daiton Thai College
- Free University of Bozen, Bolzano
- Stenden University of Applied Sciences
- Republic Polytechnic
- Taylor's University
- University of Applied Sciences, HTW Chair

LPU Achievements

- Granted Autonomous Status by CHED
- Certified ISO 9001:2008
- Awarded Center of Excellence in Hotel and Restaurant Management by CHED
- Awarded Center of Development in Tourism by CHED
- 1st university granted Level 3 Re-accreditation Status by PACUCCOA and certified by PAAP for Hotel & Restaurant Management and Tourism Programs
- Awarded Inservice-to-People Certification and recipient of the PHILIPPINE QUALITY AWARD 2012
- Granted Quality Category A Teaching University by CHED
- Granted Expanded Tertiary Education Equivalency and Accreditation Program (ETEQAP) by CHED



The Bayleaf International, LPU's teaching & research hotel, was awarded Gold Circle by Agoda, and Traveler's Choice Ranked No. 1 Hotel in Manila by TripAdvisor



For more information, visit www.lpu.edu.ph



The only paper you read from cover to cover!



- Covers 4 campuses of LPU
- All programs in the Associate, undergraduate and graduate level
- 1st full member in the Philippines, joining 35 schools and universities in 17 countries



Recognition for Commitment to Quality Management:
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ACCREDITED MEMBER
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Balancing :

National Compliance Standards vs Developing Global Excellence

- Some common and unique criteria
- Accreditation – pre, during , post
- Costs vs value – owner, students, industry partners
- Duration – validity period
- Benefits
- Tri-focal function: instruction, research, extension/outreach
- Guarantee of quality
- Credibility



Recognition for Commitment
to Quality Management:
2012-Batangas Campus
2013-Manila Campus
2015-Laguna Campus



SGS • Nuhon • Core



Accredited to meet the ICE Standards in Excellence





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When is enough, enough?



Recognition for Commitment
to Quality Management:
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2015-Laguna Campus



Waste • Water • Core

