



Scholarly excellence in the age of compliance

Invitation

THE-ICE 11th IPoE Forum 2017 (International Panel of Experts)

13th – 16th November 2017, Melbourne, Australia

On behalf of Professor (FH) Eva Werner, Chair of THE-ICE Board, it is my pleasure to announce that sponsorship opportunities are now available for THE-ICE 11th IPoE Forum (International Panel of Experts) 2017. The IPoE Forum 2017 is to be proudly hosted at the William Angliss Institute campus in Melbourne, from the 13th – 16th November 2017, incorporating THE-ICE Benchmarking Roundtable Series XII.

After being held overseas for the past two years, THE-ICE are thrilled to be celebrating the 11th IPoE Forum back on Australian shores. The Forum will feature a series of panel sessions drawing on the expertise of leading educators and industry professionals in the field. This year the panel sessions will focus on the theme '*Scholarly excellence in the age of compliance*' with subthemes including: Jurisdictional versus Universal Perspectives; Whole of Institution Perspectives; Design, Systems and Processes; From the Technical Practitioner to the Reflective Practitioner; Assessing Student Work v Assuring Learning Outcomes

Sponsorship of this event opens the opportunity to showcase and raise your profile, as well as develop strategic relationships with our global network of TH&E education institutions, as well as key industry representatives. Please see [THE-ICE website](http://the-ice.org) or email ipoe2017@the-ice.org for further information

Sponsorship packages

There are five sponsorship opportunities that suit varying marketing budgets and objectives for your consideration:

- **Platinum Sponsorship (AU\$7,500)**
- **Gold Sponsorship (AU\$5,500)**
- **Blue Sponsorship (AU\$2,500)**
- **Goods & Services Sponsorship (in kind contribution)**

Sponsors of the 11th IPoE Forum 2017 have the opportunity to increase brand awareness with direct exposure to key tourism, hospitality and events industry professionals, inclusive of leading educators and researchers in these fields and more. Attendees are drawn from around the globe including Europe, the Americas, the Middle East, South East Asia and Asia Pacific.

Platinum sponsorship – AU\$7,500

Entitlements

1. Acknowledgement as Platinum Sponsor on [THE-ICE IPoE Forum 2017 official website](#), across all promotional collaterals, hyperlinked to sponsor's website homepage, and at the Official Opening
2. Invitation to give a 3 to 5-minute presentation at the pre-conference welcome and special mention by MC during conference
3. Display of free-standing company signage and/or banner at the main venue
4. Display of company signage and/or banner as well as products and product information at the entrance to all events (double table top display with two skirted trestle tables or similar – materials to be supplied and set up by sponsor)
5. Display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
6. Listing of all registered delegates with email addresses in excel format (subject to relevant privacy considerations)
7. Insert of promotional booklet in delegate satchels
8. THREE complimentary Full Registrations to including the Welcome Reception and Forum Dinner

Gold sponsorship – AU\$5,500

Entitlements

1. Acknowledgement as Gold Sponsor on [THE-ICE IPoE Forum 2017 official website](#), across all IPoE 2017 promotional collaterals hyperlinked to sponsor's website homepage, and at the Official Opening of IPoE 2017
2. Special mention by MC during conference
3. Display of free-standing company signage and/or banner at the main venue
4. Display of company signage and/or banner as well as products and product information at the entrance to all IPoE 2017 events (single table top display with one skirted trestle tables or similar – materials to be supplied and set up by sponsor)
5. Display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
6. Listing of all registered IPoE 2017 delegates in excel format
7. Insert of two promotional flyers or one booklet in IPoE 2017 delegate satchels
8. TWO complimentary Full Registrations to IPoE 2017 including the Welcome Reception and Forum Dinner

Blue sponsorship – AU\$2,500

Entitlements

1. Acknowledgement as Blue Sponsor on [THE-ICE IPoE Forum 2017 official website](#) and across all IPoE 2017 promotional collaterals hyperlinked to sponsor's website homepage
2. Display of free-standing company signage and/or banner at the main Forum venue
3. Insert of one promotional flyer in IPoE 2017 Forum satchels
4. Display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
5. ONE complimentary Full Registration to IPoE 2017 including the Welcome Reception and Forum Dinner

Goods & services sponsorship

- Opportunities exist to provide goods or services during THE-ICE IPoE Forum 2017 enabling high profile recognition and association with and by delegates.
- Sponsorships will be categorised by the Forum Management Team as either Platinum, Gold, or Blue Sponsor depending on the monetary equivalence of in-kind goods and services provided.
- Once categorised, sponsorships will receive the corresponding benefits as outlined in this Sponsorship Invitation document.

Sponsorship Confirmation

Please email completed form or your enquiry to: ipoe2017@the-ice.org

Sponsorship Contact Details

Name of sponsoring company:	
Company website address:	
Company location:	
Name of contact person:	
Position/ title:	
Address:	
Postcode:	
State/Country:	
Email:	
Telephone:	
Mobile:	
Authorised signature:	

Sponsorship Packages & Payment Details (non-refundable)

Sponsorship level	Price	Select (x)
Platinum Sponsorship	AU\$7,500	<input type="checkbox"/>
Gold Sponsorship	AU\$5,500	<input type="checkbox"/>
Blue Sponsorship	AU\$2,500	<input type="checkbox"/>
Goods & Services Sponsorship		<input type="checkbox"/>
<input type="checkbox"/> Please forward an invoice to facilitate payment		
<input type="checkbox"/> Please charge AU\$_____ to the following credit card		
<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> Amex
Card Number:	Expiry Date:	
Cardholder Name:		
Cardholder Signature:		