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THE-ICE 10th IPoE Forum 2016

Panel 1: Employability, Panellist

Dr. John Fong

President/CEO of San Ignacio University



Dr. John Fong is the President/CEO of San Ignacio University (SIU) in Miami, USA. Assisted by a team of talented individuals, he provides the academic and business leadership for all of SIC's activities globally.

His experience is diverse having lived and worked in Asia, Australia, the Middle East and the USA, specialising in a variety of fields such as Education, Business Development, Corporate Communications, International Relations and Law Enforcement.

He is most passionate about Education having been a Professor at both undergraduate and postgraduate levels, a published author, an academic reviewer for journals and textbooks and a sought after speaker, having conducted numerous seminars internationally.

Dr Fong is also the elected President of EuroCHRIE (European Council on Hotel Restaurant & Institutional Education), the peak academic body that represents Hospitality and Tourism Educators in Europe, Middle East and Africa. He sits on a number of Editorial Boards including the "Journal of Tourism and Services", "International Journal of Research in Tourism and Hospitality" and the widely read "HOTEL Yearbook".

His academic credentials include a PhD from Macquarie University in Sydney, Australia and a Master of Business Administration (MBA) and Bachelor of Business from the University of Southern Queensland.