

Design and Delivery of Antarctic Tourism Services

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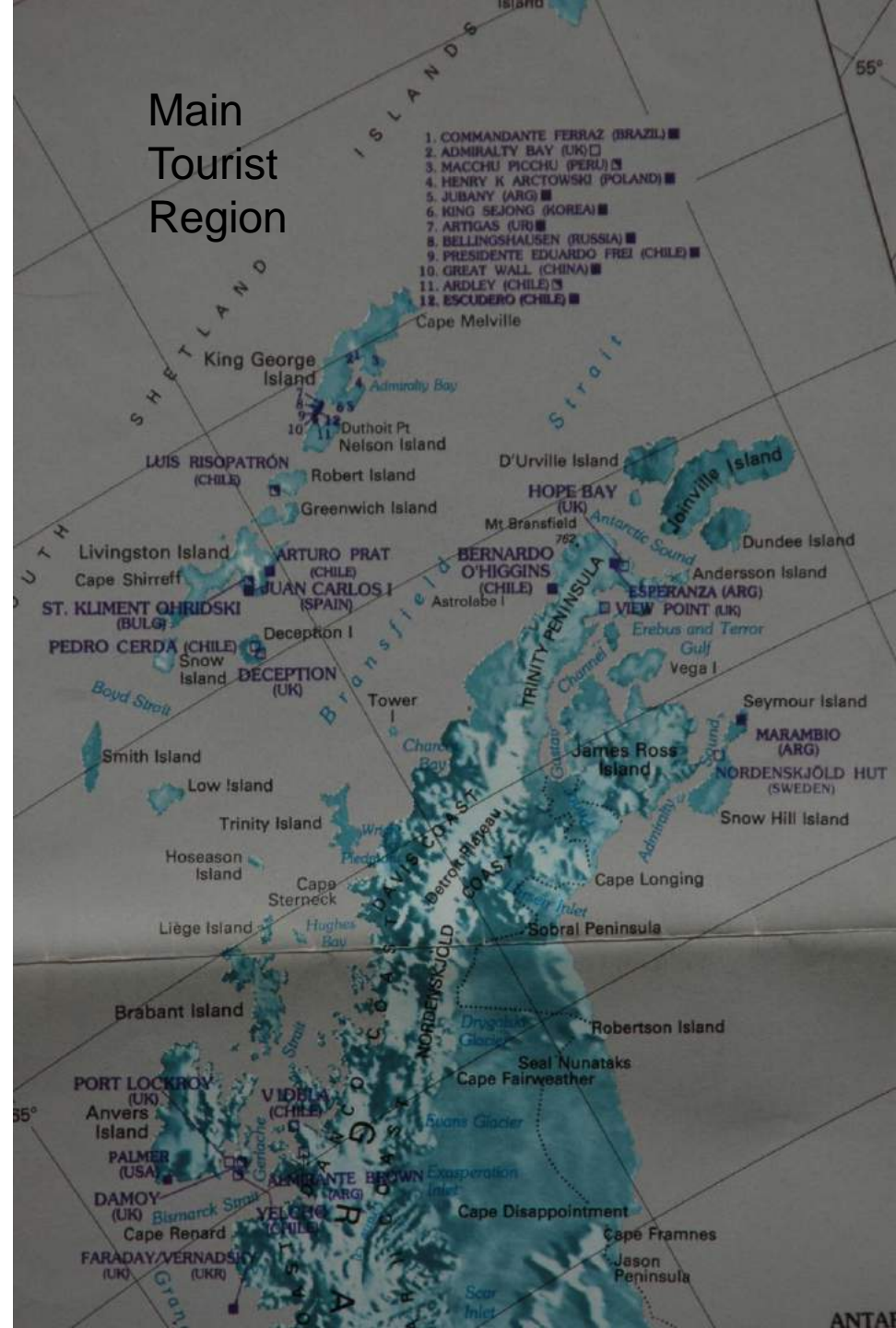
Auditor and Fellow of THE-ICE

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Overflights without landings



Main Tourist Region





Most Visits to the Antarctic Peninsula –Only 773 Visitors to the Ross Sea in 11/12



Tourism Development

1992/93

10 Operators

12 Ships

59 voyages

6,704 passengers

2011/12

36 Operators

44 Ships

234 voyages

26,519 landed passengers

Antarctic Tourism Management

There is no law enforcement agency in Antarctica and hence self regulation under the International Association of Antarctica Tour Operators (IAATO) is vital

Regulations under the Antarctic Treaty

Recommendation XVIII-I adopted at the Antarctic Treaty Meeting, Kyoto 1994

Guidance for those Organising and Conducting Tourism and Non-governmental Activities in the Antarctic

Guidance for Visitors to the Antarctic

Minimizing Visitor Impacts



Education aboard ship
during lectures and the
compulsory IAATO
presentation

Guides ashore

Visitor peer monitoring of
behaviour

Expedition operations
manuals of operators









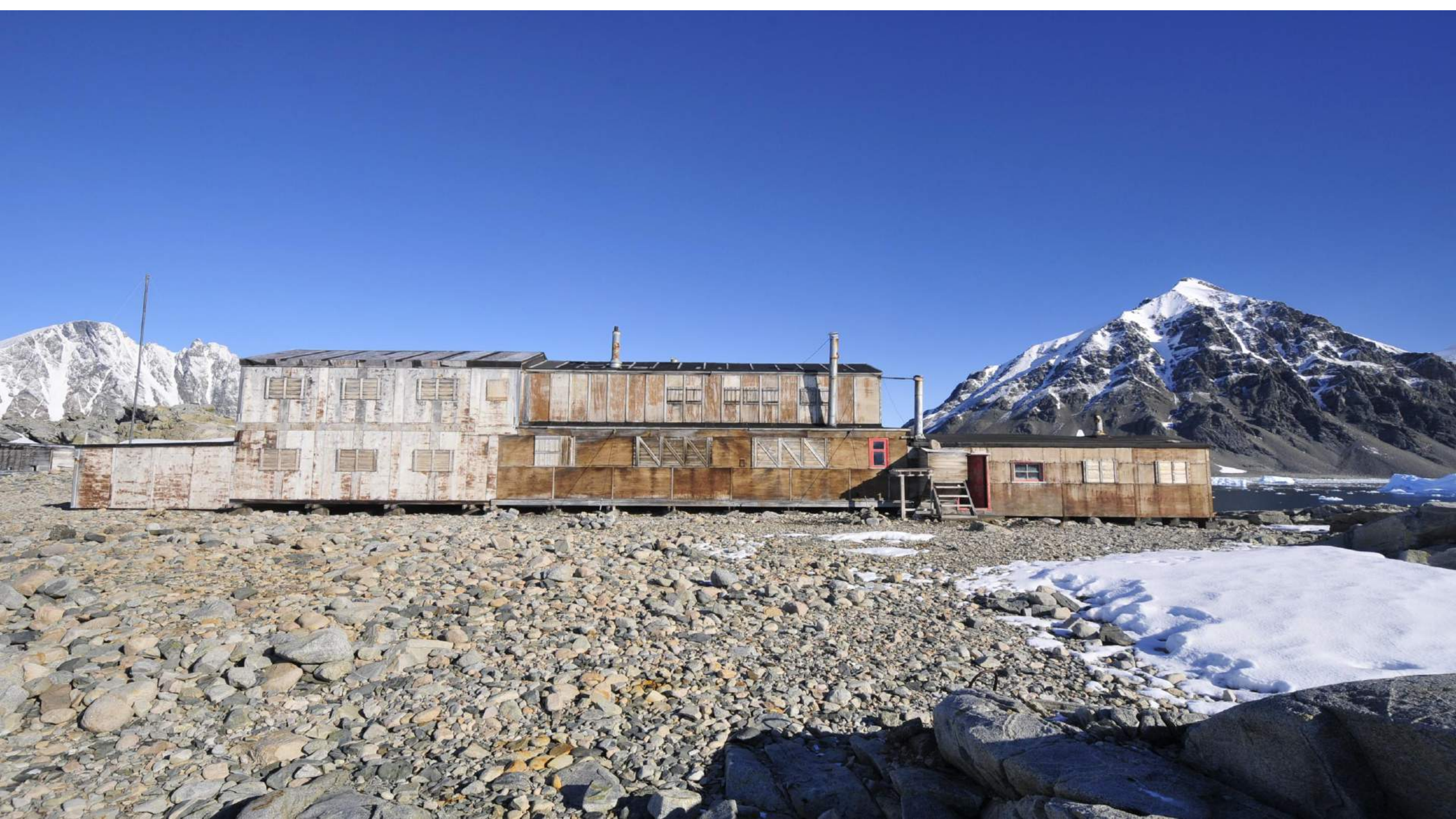












































Site Management





Mr. "Yum Yum"







Is Antarctic Tourism Sustainable?



Keeping an Eye on
Antarctic Tourism







Thank you-over and out

