

## Glion Institute of Higher Education, Glion, Switzerland

For more than 50 years, Glion Institute of Higher Education (GIHE) has set the standard of excellence as a renowned Swiss hotel school. Today, Glion is an international institute that is recognised by industry professionals worldwide, by which it won the award for Best Hospitality Management School in the world at the Worldwide Hospitality Awards in 2015.

Glion delivers international hospitality management degrees, sports and event management degrees, and graduate programmes to students from nearly 100 different countries on two beautiful campuses in Switzerland and the Glion London campus in the UK. At graduation, 96% of Glion graduates have a job or multiple offers and nearly 100 top international companies visit the campuses every year to recruit our students for their professional skills, cultural insight, and business expertise.



## Tourism, Hospitality and Hotel Studies

Glion has been at the forefront of excellence in hospitality education for over 50 years. Since its founding in 1962 by Walter Hunziker and Frédéric Tissot, Glion has retained a sense of traditional Swiss hospitality while adapting its programmes and courses to an ever-changing industry.



Glion Hotel School offers programmes in the fields of hospitality management, event, sport and entertainment management, and luxury brand management designed to develop professional competencies. To achieve this, the school provides students with traditional didactic and craft-based learning environments. Furthermore, special attention is given to encouraging students to apply the Swiss work ethos through a structured living environment and the Student Government Association and clubs. Programmes of study develop students' understanding of a broad range of hospitality and business related subjects.

Towards the end of their degree, students may choose to focus on one area of study in greater depth by choosing a specialization for their degree. Students develop critical thinking skills and where possible theory and practice are integrated to enhance learning. Students who graduate typically start their careers at a supervisory or assistant management level, rapidly moving on towards management positions. They have a choice of working in a range of hospitality work environments, such as hotels, catering companies, conference and leisure centers, restaurants, cruise liners, tourism offices, luxury brands, and specialized financial firms.

## Academic Excellence

- Best Hospitality Management School 2015, Worldwide Hospitality Award.
- Best Innovation in an Academic Program 2016, Worldwide Hospitality Award
- Accredited by NEASC (New England Association of Schools & Colleges), USA
- QAA-UK: GIHE has undergone a review for educational oversight monitoring visit by the Quality Assurance Agency for Higher Education (QAA) and have received its final report which is available in full [here](#)



## Industry Relevant Programmes

GIHE programmes cover a wide spectrum of professional and academic training specialisation:

- Hospitality Administration
- Hospitality Management (HM)
- International Hospitality and Service Industries Management
- Event, Sport and Entertainment Administration
- Event, Sport and Entertainment Management
- International Event Management
- International Sport Management
- International Event, Sport and Entertainment Marketing and Communication Management
- Sustainable Development in Tourism
- Human Resources (HM)
- Real Estate Finance and Revenue Management
- Sales and Marketing
- Luxury Brand Management



## Study programmes accredited by THE-ICE

The Glion campus is our original Swiss hotel school campus and the starting point for all undergraduate students. A world-class learning environment for both classroom and craft-based learning, Glion is a combined, simulated hotel and school, featuring five restaurants, student accommodation, a library, classrooms and computer labs.

A modern university facility, Bulle campus is home to graduate students and most undergraduate students, who move there in their second year. Bulle is located in Gruyère, just 30 minutes drive from Glion campus. The campus is where students develop critical thinking skills and refine their communication, organization and leadership abilities.



### Undergraduate Programme

#### Bachelor of Business Administration (BBA)

- BBA in Hospitality Management
- BBA in Event, Sport and Entertainment Management

#### Bachelor of Arts (BA)

- BA in Hospitality Management with (specialisation in) Sustainable Development in Tourism
- BA in Hospitality Management with (specialisation in) Human Resources
- BA in Hospitality Management with (specialisation in) Real Estate and Revenue Management
- BA in Hospitality Management with (specialisation in) Sales and Marketing
- BA in Hospitality Management with (specialisation in) Events Management
- BA in Hospitality Management with (specialisation in) Luxury Brand Management
- BA in International Event Management
- BA in International Sport Management
- BA in Event, Sport and Entertainment Marketing and Communication Management

### Postgraduate Programmes

- Postgraduate Diploma in Event, Sport and Entertainment Administration
- Postgraduate Higher Diploma in Hospitality Administration
- Postgraduate Higher Diploma in Event, Sport and Entertainment Administration
- Master of Business Administration in International Hospitality and Service Industries Management

## Intakes Glion

Glion has two intakes per year for all programmes on all campuses.

## Pathways to a degree

Students who do not meet the requirements for direct entry into a degree, or those who wish to pursue a short course or a more practical course may consider the Hospitality Management Diploma (exit point for BBA in Hospitality Management).

## GIHE Admission

- [GIHE Admissions](#)

 [Apply Here](#)

## For more information

Visit the [Glion Institute of Higher Education](#) website for further information

or email [giheinfo@the-ice.org](mailto:giheinfo@the-ice.org)

 [Enquire Here](#)



[www.the-ice.org](http://www.the-ice.org)

Australia

ABN 80 131 028 370

Australian School of Management  
CRICOS Provider: 01303K