Global Partnerships: A View from the Department Chair



Tourism, Sport and Hotel Management



GO ASIA! SCHOLARSHIPS FOR CHINA, JAPAN, HONG KONG, INDONESIA, SINGAPORE AND VIETNAM ARE NOW AVAILABLE

BOOK AN INFO SESSION TODAY

Exchange Programs

- Allows students to study overseas 1 to 2 semesters.
- Choice of over 200
 institutions in 48
 countries
 (1,654 agreements)

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griffith.edu.au/international/global-mobility

Short Term/Study Abroad

- Summer/Winter Study Abroad (program providers; global companies)
- ✓ International Internships
- √ Higher Degree Research
- √ Volunteering
- ✓ Faculty Led Study Tours

Griffith/GBS Approach

- Mobility Office G42
- Internships "High order"
- Re-interpretation of Work Experience

Department Approach (Examples)

- Internship Director
 - Specialised work- related courses
- Simulations
- Virtual Field Experience

Short Term/Study Abroad

- ✓ Volunteering GBS Student Leadership Program
- What /Where- Loas Community Development Project
- Impact "Studying Tourism & Hotel Management I've learnt how difficult sustainable tourism can be in developing nations and the implications that can arise from a social, economic and environmental perspective," R. Piper.



Renovating a high school classroom

Short Term/Study Abroad

✓ Faculty Led Study Tours



Tourism Field Study

3226HSL July 13 – 29, 2014

- ELECTIVE COURSE
- EXPERIENTIAL LEARNING
- PARTICIPANTS rather than students

STAFF

A/Prof Charles Arcodia
Dr Caroline Riot
Ms Margarida Abreu-Novais



Phase 1: Pre-Departure Lectures

1. Nathan	Thursday, April 24 1.00pm - 4.00pm	Course Introduction	Charles
	N72 -2.12	Destination Competitiveness	Margarida
2. Gold Coast	Tuesday, May 6 1.00pm - 4.00pm	Food and Wine Concepts and Issues	Marlene
	G30 1.17	Tourism Underpinning Theme: Sustainability	Charles
3. Nathan	Thursday, May 22 1.00pm - 4.00pm N78 -1.23	Cultural Heritage	Charles
		Urban Festivals / Case Studies	Charles
4. Gold Coast	Tuesday, June 3 3.00pm - 6.00pm G01 1.01B	Underpinning Theme: Authenticity	Charles Margarida
	GULLOID	Content Review	Charles

Phase 2: Field Experiences

CITIES VISITED ...

- ROME
- **FLORENCE**
- VENICE
- **VERONA**
- DUBAI

Site visits!

Discovery walks!

Tourism experiences!

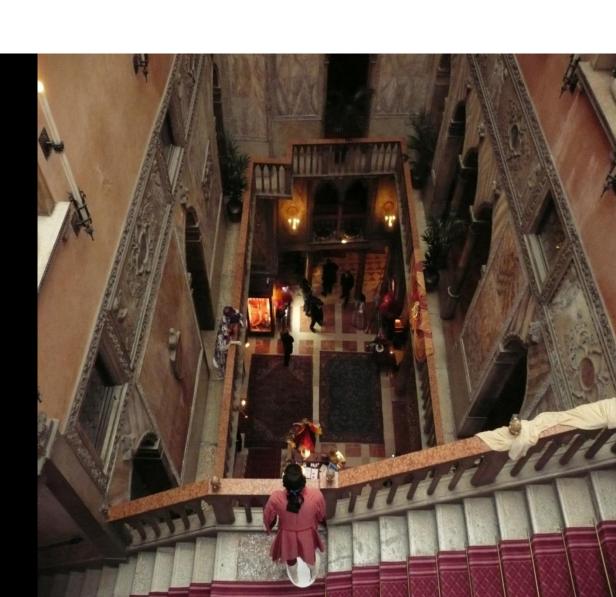
Food and beverage!

Workshops!

Day visits!

Tours!

Interviews!



Some Study Tour Experiences













Faculty Mobility

MOU Agreements







Faculty Mobility

- Partnerships &
 Collaborations e.g.
- Chinese University of HongKong & Hyatt Regency
- Country Champions

Associations

- CAUTHE, TTRA, SMANZ, etc.
- THE-ICE

