

Global Partnerships: A View from the Department Chair



Tourism, Sport and Hotel
Management

Griffith Mobility Outbound

**GO
GLOBAL**

**GO ASIA! SCHOLARSHIPS FOR CHINA, JAPAN,
HONG KONG, INDONESIA, SINGAPORE AND
VIETNAM ARE NOW AVAILABLE**

BOOK AN INFO SESSION TODAY

Exchange Programs

- Allows students to study overseas 1 to 2 semesters.
- Choice of over 200 institutions in 48 countries (1,654 agreements)

Continent	Institutions
Africa	0
Asia	40
Central America	4
Europe	99
North America	50
Oceania	0
South America	6
All continents	199

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griffith.edu.au/international/global-mobility

Short Term/Study Abroad

- Summer/Winter Study Abroad
(program providers; global companies)
- ✓ International Internships
- ✓ Higher Degree Research
- ✓ Volunteering
- ✓ Faculty Led Study Tours



Griffith/GBS Approach

- Mobility Office – G42
- Internships – “High order”
- Re-interpretation of Work Experience

Department Approach (Examples)

- Internship Director –
 - ❖ Specialised work- related courses
- Simulations
- Virtual Field Experience

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Short Term/Study Abroad

- ✓ Volunteering – GBS Student Leadership Program
- **What /Where-** Loas Community Development Project
- **Impact** - *“Studying Tourism & Hotel Management I’ve learnt how difficult sustainable tourism can be in developing nations and the implications that can arise from a social, economic and environmental perspective,” R. Piper.*



Renovating a high school classroom

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Short Term/Study Abroad

✓ Faculty Led Study
Tours

Tourism Field Study

3226HSL

July 13 – 29, 2014

- **ELECTIVE COURSE**
- **EXPERIENTIAL LEARNING**
- **PARTICIPANTS** rather than students

STAFF

A/Prof Charles Arcodia

Dr Caroline Riot

Ms Margarida Abreu-Novais

Phase 1: Pre-Departure Lectures

Phase 2: Study Tour

Phase 3: De-Briefing



Phase 1: Pre-Departure Lectures

1. Nathan	Thursday, April 24 1.00pm - 4.00pm N72 -2.12	Course Introduction	Charles
		Destination Competitiveness	Margarida
2. Gold Coast	Tuesday, May 6 1.00pm - 4.00pm G30 1.17	Food and Wine Concepts and Issues	Marlene
		Tourism Underpinning Theme: Sustainability	Charles
3. Nathan	Thursday, May 22 1.00pm - 4.00pm N78 -1.23	Cultural Heritage	Charles
		Urban Festivals / Case Studies	Charles
4. Gold Coast	Tuesday, June 3 3.00pm - 6.00pm G01 1.01B	Underpinning Theme: Authenticity	Charles Margarida
		Content Review	Charles

Phase 2: Field Experiences

CITIES VISITED ...

- ROME
- FLORENCE
- VENICE
- VERONA
- DUBAI

Site visits!

Discovery walks!

Tourism experiences!

Food and beverage!

Workshops!

Day visits!

Tours!

Interviews!



Some
Study Tour
Experiences

Mask Decorating Workshop



Cocktail Evening, Danielli Hotel, Venice



Behind the Scenes





IMPACT: *“The best part of this trip for me was the social aspect. Meeting great people and creating great travel experiences. As well as getting to travel with an educational purpose and actually experiencing what we had learnt and researched in the classroom”. Denise*



“Participating in cultural activities that would otherwise have been overlooked during individual travel, such as the mask making workshop and the mosque visit were highlights. The opportunity to do site visits to Danielli & discussions with the General Manger were enlightening” Tess



Faculty Mobility

- **MOU Agreements**



Faculty Mobility

- **Partnerships & Collaborations** – e.g.
 - *Chinese University of Hong Kong & Hyatt Regency*
 - *Country Champions*
- **Associations**
 - CAUTHE, TTRA, SMANZ, etc.
 - THE-ICE

