

THE-ICE eBulletin is your tourism & hospitality information hub. This publication aims to provide the latest in education and industry trends and news to our subscribers. Contributions are most welcome – please email to news@the-ice.org.

Message from the CEO



Happy New Year! Hope you all are off to a great start in 2016.

2015 has been a brilliant year - with the guidance of THE-ICE Board of Directors and the dedication of our Auditors from THE-ICE Assessment Panel, we have achieved above target membership growth, welcoming 3 new members from Switzerland, 1 from the

Philippines and 1 returning member from Australia. We have also established strategic partnership with global peer accreditation agency (in the United Arab Emirates and Germany), became part of the network of the European Consortium for Accreditation in Higher Education (ECA), re-elected for a second term (2015-2018) on the Board of the International Network for Quality Assurance Agencies in Higher Education (INQAAHE), and with the gracious hosting of Stenden University of Applied Sciences, brought THE-ICE International Panel of Experts Forum to Europe for the first time!

2016 promises to be another exceptional year with Ms Jane Gentle joining the Executive Team as Project Manager in Dec-2015.

We wish you all the best in 2016 and look forward to seeing you at our IPOE Forum 2016, and celebrate its 10th anniversary together!

Pauline Tang
CEO, THE-ICE

THE-ICE 10th IPOE Forum 2016

THE-ICE 10th IPOE (International Panel of Experts) Forum 2016 is to be proudly hosted by César Ritz Colleges Switzerland, Lucerne, member School of the Swiss Education Group, from 9th - 12th November 2016.

IPOE 2016
LUCERNE 9-12 NOV

THE-ICE IPOE Forums, open to members and non-members of THE-ICE, are unique events providing participants the opportunity to engage with invited keynote presenters, as well as to discuss key issues and trends with global academic and industry leaders in the field of tourism, hospitality and events (TH&E).

Call for Papers

Academic papers are invited on the IPOE 2016 theme 'Excellence – Defined and Measured' and sub-themes: employability; pedagogy; transferable skills; technology; and research culture, with publication opportunities available for accepted submissions.

Full research, working and poster papers are now being accepted.



THE-ICE 9th IPOE Forum 2015 success!



THE-ICE IPOE (International Panel of Experts) Forums were established to offer a series of high-level events focusing on strategic issues facing TH&E education. The 2015 IPOE spared no expense to ensure this vision was captured, and delivered.

From 25th – 28th November, Stenden University of Applied Sciences, The Netherlands, hosted the 2015 IPOE, with forums discussing the event theme of 'real world learning'. Stenden is recognised as a centre of excellence for service management education, specifically hospitality and tourism, and has accredited distinctive features of Internationalisation, Real World Learning and Sustainability.

The demand for the 'products' of hospitality and tourism education, qualified graduates and research, has arguably never been greater, yet conversely, the gap between these products and the industry that uses them has also never been greater.



Panel Session 4: Prof Marcus Stephenson, Mr. John Daly, Prof (FH) Eva Werner, Dr. Max Schachner, Dr. Sarah Rawlinson and Mr. Guy Bentley



Proud hosts - Drs. Craig Thompson & Kenneth Miller (centre) Ms. Barbara Miller and Prof (FH) Eva Werner, Chair of THE-ICE Board

The IPOE 2015 successfully explored bridging this gap through Real World Learning...examining what it is...and how we can do it better! Interactive panel forums discussed issues facing the industry, including;

- Understanding & Researching Experiential Learning
- Going beyond the case study
- Real World Learning in Practice
- The Industry Interface

THE-ICE 9th IPoE network success!



A key additional benefit of attending IPoE forums is the unique opportunity to engage with invited keynote presenters, as well as to discuss key issues and trends with global academic and industry leaders in the field of tourism, hospitality and events (TH&E).

THE-ICE 9th IPoE Forum provided participants with the opportunity to network at gala dinners, cocktail nights, interactive forums and workshops. Participants made the most of these opportunities to catch up with colleagues from near and far and establish new connections.

9th IPoE celebrates Fellows of THE-ICE 2015

Operating within a collegiate environment, THE-ICE involves many facets of recognition including the conferral of the 'Fellow of THE-ICE' awards. This coveted ceremony is held during THE-ICE annual IPoE Forum, whereby individual recipients are paid tribute through nomination by their peers for their ambassadorial role and significant contributions in the field of TH&E in the following categories:

- Outstanding Individual Support – for their outstanding support of THE-ICE's commitment in TH&E education excellence;
- Outstanding Academic Achievement – for their contribution to TH&E education, training or research; or
- Outstanding Industry professional – for their contribution to the TH&E industry.



Outstanding Individual Support to THE-ICE

Associate Professor Stephen Craig-Smith

A/Prof Stephen Craig-Smith has been actively involved with THE-ICE since its inception and is the Inaugural and Immediate Past Chair of THE-ICE Assessment Panel. Steve is an Auditor on the independent THE-ICE Assessment Panel, and has served as a Director on THE-ICE Board from 2011 until his retirement in 2014.

Outstanding Academic Achievement

Dr. Peter P. Laurel

President Dr. Peter Laurel "President Peter", following the footsteps of his grandfather, former President of the Philippines, Jose P Laurel and his father, Senator Sotero Laurel, sees the need to ensure quality education in field of TH&E is accessible to as many students as possible in various locations throughout the Philippines.

Outstanding Professional Achievement

Atty Roberto P. Laurel

President Atty Roberto Laurel, President of Lyceum of the Philippines, like his brother, is an unassuming yet outstanding professional, a great visionary leader with passion for quality education.

Nominations now open for the 10th IPoE 2016 Fellow of THE-ICE. For further information on nominating an outstanding ambassador in the field of TH&E email accreditation@the-ice.org

Member news & innovations

CDU graduates get the jobs

An annual survey placed Charles Darwin University graduate employment just below 80 per cent, 10 per cent higher than the national average. Pro Vice-Chancellor



Academic Professor Martin Carroll said the figures were a good result for CDU.

"It indicates that the courses we offer are responding to the needs of employers. Being a university that provides access to study online as well as on campus, many of our students are mature-age and likely to be in employment or have had employment experience."

Read the full story [HERE](#).

Accolades for Taylor's University

The School of Hospitality, Tourism and Culinary Arts (HTCA) recently received its Pacific Asia Travel Association (PATA) Grand Award in the Education & Training category for its public-private partnership in education and training at the Tourism Academy at Community College, Langkawi.

The PATA Gold Awards recognises exceptional achievement in a variety of endeavors, acknowledging and rewarding the very best that the Asia Pacific's travel industry has to offer. The winning projects set industry standards for excellence and innovation, serving as examples for others to follow.

Also, for the 2nd year in a row, Taylor's University Career Services Centre (CSC) was announced as the Winner for the "Best Career Development Centre (Private University)" in the Graduate Recruitment Awards 2015, which celebrates excellence in Malaysia's graduate recruitment landscape and recognizes the best graduate recruiters and exceptional career centres that make a difference in student's career development.

Taylor's University CSC plays an integral role in supporting the University's mission to produce graduates with strong employability skills who are career-ready and highly sought-after by Top Employers and the Industry by 2016.



US President Obama visits Taylor's University



One of our valued members in Malaysia, Taylor's University, recently hosted the "Young Southeast Asian Leaders Initiative" (YSALI). The event was an informal forum held by US President Barack Obama.

President Obama wanted to share his views and engage with the future leaders of the region as well as have a more private and intimate discussion with students and pre-selected SE Asian student leaders, who are part of the YSALI Initiative.

The YSALI includes participants from all 10 ASEAN countries. The event was live-streamed by the White House, and is now available on [YouTube](#).

Read the full story [HERE](#).

Alex' big business idea wins Alumni Grant

Commercial Cookery graduate Alex Rahme has won the 2015 William Blue Alumni Grant. At an awards ceremony dinner at William Blue Dining, Alex was presented with a cheque for AUS\$2,000 to go towards setting up her new business.

Inspired by new research, popularised by Michelle Obama and Jamie Oliver, Alex's ambition is to start a business that applies the four elements of hospitality, commercial cookery, fitness and nutrition, aligning healthy eating with personal training and fitness.

Alex's mission is "the hope of a healthier, happier and longer future", resonating with William Blue core values to be "Here for Good" by helping people live healthier lives through good food and fitness.

Since starting at William Blue in 2012, Alex has embarked on some amazing opportunities – including the chance to work in Italy and Switzerland. Her studies landed her a job at ARIA Catering working alongside some of the country's best chefs, including celebrity chef and restaurateur Matt Moran.

Read more on this story [HERE](#).



Introducing 'The Mosimann Collection'



Swiss Education Group is honoured to announce a unique partnership with Anton Mosimann OBE (Officer of the Order of the British Empire). Anton Mosimann is famous around the world for his culinary expertise, his passion for perfection and his signature style of cuisine naturelle.

This exclusive partnership was officially unveiled during a daylong event at César Ritz Colleges Switzerland. Stanislas Wawrinka, world number four tennis player and ambassador for Swiss Education Group, chose this occasion to reveal his favourite dish: "Rösti à la Stan", an alternative healthy version of the famous Swiss dish.

"Swiss Education Group and I share the same values and requirements for excellence, so it is to my partner of choice that I am entrusting a large part of my collection" explained Anton Mosimann.

Read the full story [HERE](#).

International news

Glion received Worldwide Hospitality Award

[GIHE](#) (Glion Institute of Higher Education), one of the world's top three institutes of higher education for an international career in hospitality management (TNS Global Survey, 2013), received the award for Best Hospitality Management School 2015 at the Worldwide Hospitality Awards during a ceremony at InterContinental Paris Le Grand, France.



"It is truly an honour to receive this award. This is an important international recognition for our continuous academic innovation and leadership in the industry. This award comes at an exciting time. We launched a new Luxury Brand Management specialization this year and in January 2016 we are offering the Glion MBA in London." Director General of Glion Institute of Higher Education.

The Worldwide Hospitality Awards is an international competition that was created to allow hospitality companies to highlight their teams' exemplary achievements in communication, marketing, concept, human resources, social and environmental responsibility, F&B, and digital; and since 2010, it includes a new category called the Worldwide Hospitality Schools Awards.

Read the full story [HERE](#).

Australia to focus on international education

Australia's new government will push ahead with plans laid out by the previous administration to grow the country's international education sector. "International education makes a massive contribution to Australian society, to our culture, to our international standing and to our economic prosperity. It provides huge benefits to all students and their communities" said the new Minister for Education.

Noting the success of the outbound mobility plan which will have supported 10,000 students to work and study across 28 locations in the Indo-Pacific region by the end of 2016, the Minister also endorsed Austrade's Australian International Education 2025 development strategy that aims to double the number of international students studying in Australia and increase offshore enrolments.

Read the full story [HERE](#).



Record enrolments at The Emirates Academy of Hospitality Management



The Emirates Academy of Hospitality Management (EAHM), one of the world's leading hospitality business management schools and an integral part of the global luxury hotel company, Jumeirah Group, saw a record number of students enrolled during 2015.

Throughout the year, EAHM welcomed almost 210 students from more than 50 countries, an all-time record since its inception in 2001. The number of students who enrolled onto the one-year MBA programme increased by more than 50% from last year.

Read the full story [HERE](#).

Contact Us

For information on THE-ICE accreditation and membership, please email accreditation@the-ice.org

Article and event information contributions are most welcome, please email news@the-ice.org

Upcoming International Events

2016 International Research Conference



César Ritz Colleges Switzerland is happy to invite scholars and students to the 2016 International Research Conference to be held in Brig, Switzerland, on 9th May 2016. The conference theme is "Past, Present and Future – How Legacy Shapes the Future of our Industries. Core Values in the Modern World."

Scholars and students from the field of Hospitality, Tourism, as well as Hospitality & Tourism Higher Education are invited to spend a day sharing research findings and their relevance for our industries. Workshops will be held with the goal of creating visions for the industries.

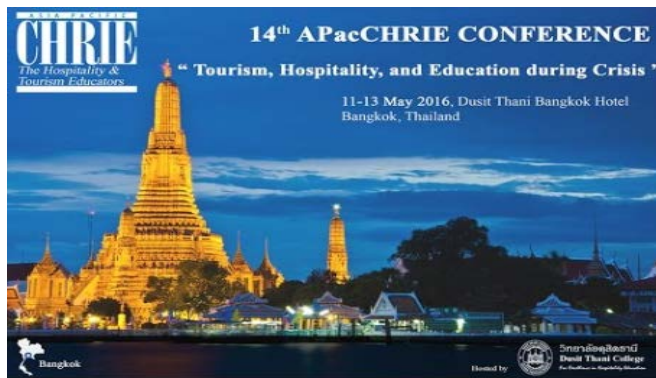
Click [HERE](#) to read more.

14th APacCHRIE Conference 11–13 May 2016

The Conference, to be proudly hosted by Dusit Thani College, will be held at the Dusit Thani Bangkok Hotel Thailand from 11th to 13th of May 2016.

The theme of the conference will be "**Crisis Management and Business Continuity in the Tourism Industry**". The conference intends to discuss crisis management and business continuity in the tourism industry, not only within Asian regions but across the world as a whole. The issues have been defined and categorized into two major areas which are based on external and internal factors.

Click [HERE](#) for more information on registration and sponsorship opportunities.



ISCONTOUR

The 4th International Student Conference in Tourism Research (ISCONTOUR) will take place from 23rd - 24th May 2016 at the IMC University of Applied Sciences in Krems, Austria. ISCONTOUR provides a platform where international students and graduates of Bachelor and Master Degree programmes can submit and present their tourism-related research.

Call for Papers has been extended to 31st January 2016.

