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THE-ICE Assessment Panel Auditor Profile

Dr Russell Arthur Smith

Principal and Company Director, Sitetectonix Pte Ltd, Singapore



Dr Russell Arthur Smith is a hospitality and tourism development expert who has extensive academic and professional experience in Asia, as well as in Europe, North America and the Middle East. He is currently Principal and Company Director, Sitetectonix Pte Ltd, Singapore, which has a diverse range of projects across Asia, including hospitality projects. He is actively involved in academic audits, serving as a chair and panel member, as well as in audit preparation where he has experience with NCAAA, QAA, EQUIS, AACSB and RIBA.

Dr Smith has headed large multi-disciplinary teams for the preparation of major hospitality and tourism development plans. In addition, he has served on many private and public boards and committees throughout the Asia Pacific. Dr Smith has held academic appointments with universities in China, France, Malaysia, Singapore and the United States of America.

He holds a doctorate from Harvard University and a degree with first class honours from the University of Queensland. He is a recipient of the prestigious Fellow of THE-ICE Award and has served as the Founding Vice Dean, Cornell-Nanyang Institute of Hospitality Management in Singapore, Chair of the Board of Examination of Shatec Institute in Singapore, and Chair of the Faculty Hospitality and Tourism Advisory Board of Hue University in Vietnam. He is also a member of the School Advisory Committee of Temasek Polytechnic in Singapore and a Director of the Board of the Asia Pacific Tourism Association. His co-edited book (2010, John Wiley) addresses strategic hospitality leadership.