



## William Blue College of Hospitality Management – Sydney & Brisbane, Australia

### Looking for a Management Career?

[William Blue College of Hospitality Management](#) has been developing the next generation of leaders in this fast-paced industry for over 24 years. Our graduates have an unparalleled variety of career options open to them, and can use their qualifications to travel the world.

When you study at William Blue you can choose from a range of qualifications that will lead to endless career possibilities, including Hotel Management, Event Management, Tourism Management, Business Management and Commercial Cookery. In this exciting industry no two days are the same, and your passion will get you far. If you want to get started on your career and get ahead, William Blue can help you achieve this. At William Blue, your career starts on day one.



### Studying at William Blue

William Blue offers a number of flexible study options to suit your needs and lifestyle. You can choose to complete your desired qualification at our state-of-the-art campuses based at The Rocks, Sydney, and at Brisbane's Fortitude Valley, or you may be able to study online via the William Blue Learning Portal. You can select which study option suits your life, or even blend the two to have a mixture of online and face-to-face classes. We are unique in our ability to offer students the flexibility to design a study program to meet career and lifestyle needs, or complete a Bachelors' Degree completely online.

#### **Vocational Education**

You have the option to study a vocational [Advanced Diploma of Hospitality](#) at William Blue, with three specialisations. These programs develop your skills right from the beginning of the course and equip you with the operational skills and experience that will put you ahead when applying for jobs in your chosen industry. This more active style of learning is a great way to begin your studying, and may be the preferred method before you focus on the higher level hospitality, business and management subjects later on in the course.



As a graduate of the vocational Advance Diploma of Hospitality, you can choose to articulate into the third year of the William Blue Bachelor of Business if you meet the grade and entry requirements. Vocational Advanced Diploma courses are only available as a fully on-campus study option.

#### **Bachelor Degrees (on-campus full-time study)**

At William Blue, you have the chance to obtain a [Bachelor Degree](#) in just 2 years, meaning you enter the workforce as quickly as possible and can start your career without any delay. Offering 3 trimesters per year and 4 subjects per trimester in full-time study, the timetable allows you to complete your degree in a shorter amount of time. You will enjoy a manageable and comprehensive study load consisting of face-to-face lectures and tutorials throughout the week, as well as on-campus support from our team.

#### **Bachelor Degrees (online study)**

William Blue offers a number of degrees via Flexible and Online Learning. As the names suggest, teaching and learning take place online via our Learning Portal rather than in a classroom, so you can study when and where you want depending on your needs. The courses are designed to fit your lifestyle – offering a balance of supported and independent study to allow you to further your studies while working or spending time with your family. Our high-quality materials mean you won't miss out by studying away from campus.

### Academic Excellence

William Blue is part of [Think: Education](#) – a leading Australian private Higher Education provider. Think Education provides over 45 quality higher education and vocational qualifications to more than 10,000 students including international students from over 40 countries! As a pioneer of applied education – with a uniquely skills-oriented and industry-focused approach to course delivery, led by industry-connected academics – Think Education students are highly skilled and employable, and graduate with work experience and “stand out from the crowd”.

We emphasise a dynamic, contemporary and unconventional style of education that enables students to maximise their unique set of skills and launch their careers.

Think Education is part of [Laureate International Universities](#) (LIU), a leading international network of quality, innovative institutions of higher education. The LIU network of more than 80 accredited campus-based and online universities offers undergraduate and graduate degree programs to more than 950,000 students in 29 countries around the world.



## Real World Educators

Studying at a college alone won't teach you all you need to know about the hospitality industry; and you can't effectively teach about the industry unless you are working in it. With a rapidly-changing marketplace you need to be immersed in every part of it to keep skills fresh and up-to-the minute, which is why our lecturers are employed in senior roles in the hospitality industry – it gives them solid experience and up-to-date, current knowledge. Through our connections with the hospitality, tourism, hotel, events and culinary worlds, our courses have been designed by industry and are taught by industry.

## Industry Training

Industry experience is incredibly important for fresh graduates, and no one gets experience by sitting in a classroom all day! We know how important having the practical knowledge and skills is, which is why the Industry placement Program is a compulsory part of every course that we offer at William Blue.

Our Career Management Team helps students to secure paid part-time work and industry training while they study, and has a vast range of connections, both domestic and internationally, to help place William Blue students. We will help you with personal presentation skills, resume and interview preparation, and even arrange job interviews with leading employers. We don't just train you to do the job; we train you to get the job.



## State of the Art Facilities

William Blue has taken a new location at The Rocks, Sydney. The new campus is housed in a beautiful heritage listed building, with open plan teaching spaces that invoke creativity and forward thinking. Our teaching staff are friendly and always ready to help, and you can mix with students from all corners of the globe.

The William Blue Campus is a short walk from Circular Quay's station and bus terminals. Bicycle racks are available behind the campus at the Overseas Passenger Terminal and parking is available at several locations nearby; with the Opera House offering early bird specials. Wynyard Station is a fifteen minute walk, making it accessible to all parts of Sydney. Our award-winning student operated restaurant [William Blue Dining](#) is located nearby the Rocks campus in the original location of Neil Perry's iconic Rockpool restaurant. This is where students train and serve real-life customers. William Blue Dining is open lunch and dinner Monday through to Saturday.

William Blue College of Hospitality Management has recently opened a new campus amidst the eclectic buzz and bustle of Brisbane. Located in Fortitude Valley, just minutes from the city centre, the new campus will feature the latest audio-visual technology, state of the art computer labs and a vibrant and inspirational environment for students to study in!

### Sydney campus

1-5 Hickson Road, The Rocks

### Brisbane campus

90 Bowen Terrace, Fortitude Valley



## Study Programmes Accredited by THE-ICE

William Blue has [VET FEE-HELP](#) available for the Advanced Diploma of Hospitality and [FEE-HELP](#) for all Bachelor degrees. These schemes can assist you in paying for all, or part of, the tuition fees so you can study now and pay later.

- [Diploma of Events](#)
- [Diploma of Hospitality](#)
- [Bachelor of Business](#)
- [Bachelor of Business \(Event Management\)](#)
- [Bachelor of Business \(Tourism Management\)](#)
- [Advanced Diploma of Hospitality \(Commercial Cookery Pathway\)](#)
- [Advanced Diploma of Hospitality \(Event Management Pathway\)](#)
- [Advanced Diploma of Hospitality \(Hotel Management Pathway\)](#)
- [Bachelor of Business \(Hospitality Management\)](#)

## For more information

Visit the [William Blue College of Hospitality Management](#) website for course information and application info, or email [williamblueinfo@the-ice.org](mailto:williamblueinfo@the-ice.org)



[www.the-ice.org](http://www.the-ice.org)

Australia - ABN 86 131 628 370

William Blue College of Hospitality Management  
CRICOS Provider: 00246M