

## ACCREDITED MEMBER



International Centre  
of Excellence in  
**Tourism and Hospitality  
Education (THE-ICE)**



Accredited to meet THE-ICE Standards of Excellence



## The University of the South Pacific

[The University of the South Pacific](#) (The USP), established in 1968 is one of two regional universities in the world, owned by the governments of 12 member countries in the South Pacific. It is a self-accrediting institution with power to design and awards its own degrees and aspires to be a university of excellence, serving the needs of the peoples of the South Pacific.

A multi-ethnic University, we have three major campuses, in Fiji, Samoa and Vanuatu, and 12 smaller regional campuses. It has nearly 20,000 students, and about half choose to study by distance learning.



## Tourism & Hospitality School

The USP's [School of Tourism and Hospitality Management](#) represents the twelve member nations comprising the University's South Pacific region.

The School's 'vision' is to excel as a globally accomplished centre of expertise in tourism and hospitality management, maintaining a distinguished profile in education, training, professional practice and research. Our 'mission' is four-fold:

1. To equip students and trainees with the necessary professional skills and academic knowledge to be accomplished practitioners and scholars.
2. To produce high quality research and publication outputs which specialize in advancing the constructive role of tourism and hospitality in the development of the Pacific region, and other regions and locales.
3. To provide professional expertise and advice concerning the management and development of the tourism and hospitality industries, as well as sustaining a productive relationship with industry stakeholders.
4. To foster knowledge and skills in the ethical use of tourism and hospitality resources, and to centralize innovation and entrepreneurship as core objectives of the work of the school.



The School offers quality tourism and hospitality higher education programs across all levels:

- Certificate
- Diploma
- Bachelors
- Postgraduate Diploma and Master
- Doctorate (PhD)

## Academic Excellence

At The USP, our academics in the School of Tourism and Hospitality Management are internationally and regionally recognised active researchers in the areas of development, economic, socio-cultural and environmental impacts, supported by excellent library and other facilities. They have many valued links with institutions and researchers involved in tourism studies all over the world. The School has close connections with the tourism industry, not only in Fiji but throughout the region, such as the [Asia Pacific Training & Education Institutes in Tourism](#) (APETIT), the [Pacific Asia Travel Association](#) (PATA), and the [Association for Tourism and Leisure Education and Research](#) (ATLAS).

Our programmes are designed to encourage students to understand the nature, development and importance of international tourism. The programme provides students with the skills in tourism management, marketing and business operations. The School has a very strong record in student employability and careers development.



## Research Excellence

Outstanding research carried out by the School includes:

- Heritage Industry: strategic management initiatives and development in cultural tourism; cultural nationalism and tourism
- Tourism and Small States: tourism development challenges in the Pacific, Caribbean, and small states in the Middle East
- The role of communally held land in tourism development in Pacific Island States
- The social and cultural impact of tourism in Fijian villages
- Tourism, agricultural linkages and value chains
- Heritage industry: strategic management initiatives and cultural tourism development
- Tourism and citizenship: Social rights and tourism development; tourism rights and responsibilities
- Islamic tourism and hospitality industries
- Backpacker tourists and the development of small businesses
- Mass and ecotourism, poverty alleviation and alternative tourism
- Migration: roots tourism, tourism and diasporic communities



## Study Programmes Accredited by THE-ICE

- [Certificate in Hotel Management](#)
- [Certificate in Tourism & Hospitality](#)
- [Diploma in Hotel Management](#)
- [Bachelor of Commerce in Tourism Management \(Double Major\)](#)
- [Bachelor of Commerce in Hotel Management](#)
- [Bachelor of Commerce in Tourism & Hospitality Management](#)
- [Postgraduate Diploma in Tourism Studies](#)
- [Master of Commerce in Tourism Studies](#)
- [Doctor of Philosophy \(PhD\) in Tourism Studies](#)



## Campus Locations

The School of Tourism and Hospitality Management is part of The USP's Faculty of Business and Economics and is located at the Laucala Campus in Suva, Fiji. The University of the South Pacific has three major campuses, in Fiji, Samoa and Vanuatu, and 12 smaller regional campuses. It has nearly 20,000 students, and about half choose to study by distance learning.



Email The USP for more info [uspinfo@the-ice.org](mailto:uspinfo@the-ice.org)

or visit [The University of the South Pacific](http://The University of the South Pacific) website



[www.the-ice.org](http://www.the-ice.org)

Australia

ABN 86 131 628 370

The University of the South Pacific, Suva, Fiji  
an institution duly registered with the Fiji Higher Education Commission (FHEC)