

ASSOCIATE



International Centre
of Excellence in
**Tourism and Hospitality
Education (THE-ICE)**



Free University of Bozen – Bolzano

The [Free University of Bozen - Bolzano](#) (unibz) was founded in 1997 as a multilingual (Italian, German and English) and internationally oriented institution. It promotes the free exchange of ideas and scientific knowledge by being a communication and knowledge transfer platform between the region, Italy and countries in Europe and overseas.

unibz
Fakultät für Wirtschaftswissenschaften
Facoltà di Economia
Faculty of Economics and Management

Academic Excellence

The School is cited as one of the five best in the 2008 and 2014 German Council of Higher Education (CHE) ranking list. Every year, the faculty also figures prominently in Italian ranking lists published by 'La Repubblica' and 'Il Sole 24 ore' (most important Italian economic newspaper), constantly being grouped among the top 5 universities and achieving higher ranking than many famous Italian private universities.

Graduates are highly employable (80% are employed within 3 months after graduation and a high percentage does start employment even before graduating). The graduates of our School are highly sought after by industry, however, a very high proportion of graduates start their professional career in an international environment outside Italy.

Research and Industry Programmes

Faculty of the School includes 16 full and associate professors, 26 Assistant Professors, as well as 50 contract professors from all over the world. In addition, the Brunico Campus is also home of the Competence Centre for Tourism Management and Tourism Economics (TOMTE), a group of researchers from all over the world who carry out theoretical and applied research of highly trans-disciplinary nature. Examples of recent TOMTE large, international and competitive EU research grants are:

- Alpshealth Comp - on health tourism, its regional economic Impact, and its future feasibility and sustainability
- Demochange - on the impact of demographic change on tourism, regions and product development.

TOMTE is also home of the annual Consumer Behaviour in Tourism Symposium (CBTS), attracting leading scholars from all over the world to Brunico in December of every year. TOMTE is lead and managed by Professor Oswin Maurer who is also Director of the tourism study programmes. TOMTE annual reports are available on request.

Students are continuously involved in industry experience programmes, including TMC (an industry event series taking place every first Monday of the month, attracting 100-150 industry representatives), Best Practice and International Industry Outlook seminars (involving CEO's and top managers of international industry groups), Live Event & Backstage, and many other formats complementing and supporting the learning experience of our students.

Study Programmes Pre-accredited by THE-ICE

- [Bachelor \(BSc\) in Tourism, Sport and Event Management](#)
- [Executive Master in Hospitality Management](#) in collaboration with Cornell University – School of Hotel Administration and Falkensteiner Michaeler Tourism Group (FMTG)

For more information

 Enquire Here

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or visit the [Free University of Bozen - Bolzano](#) website



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Australia

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