



International Centre  
of Excellence in  
**Tourism and Hospitality  
Education (THE-ICE)**

THE-ICE ...

MUCH MORE THAN JUST AN ACCREDITATION AGENCY

FIND OUT MORE

## Director Profile, THE-ICE Board of Directors

### Dr John Fong

Chief Executive Officer, SP Jain School of Global Management, Singapore



Dr John Fong is the CEO & Head of Campus at SP Jain School of Global Management (Singapore). His experience is diverse, having lived and worked in Asia, Australia, the Middle East and the USA, where he has specialised in a variety of fields such as education, business development, corporate communications, international relations and law enforcement.

John is most passionate about education having been the President/CEO of a University, a Professor at both undergraduate and postgraduate levels, a published author, an academic reviewer for journals and textbooks and a sought-after speaker, regularly conducting seminars internationally.

Dr Fong is also the Past President of EuroCHRIE (European Council on Hotel Restaurant & Institutional Education), the peak academic body that represents Hospitality and Tourism Educators in Europe, Middle East and Africa. He is an elected Board Director of THE-ICE (The International Centre of Excellence in Tourism and Hospitality Education), an international accreditation agency that is an authoritative source on Tourism, Hospitality, Events and Culinary Arts education.

Dr Fong serves on a number of Editorial Boards including the "Journal of Tourism and Services", "International Journal of Research in Tourism and Hospitality" and the widely read "HOTEL Yearbook". His academic credentials include a PhD from Macquarie University in Sydney, Australia, and a Master of Business Administration (MBA) and Bachelor of Business from the University of Southern Queensland.