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## Director Profile, THE-ICE Board of Directors

### Mr John Daly

**Director of Quality Assurance, Swiss Education Group, Switzerland**



Mr John Daly was educated in Ireland, earning a Bachelor Degree in Hotel Management from GMIT in 1995 and then later a Masters Degree in International Tourism from the University of Limerick in 2003. John completed a Postgraduate Certificate in Higher Education from the Open University in 2006 and completed his Masters in Education with the University of Derby in 2017.

John first joined the Swiss Education Group (SEG) in 2003 as a full-time Lecturer and soon moved position to Northwood University Program Manager at Hotel Institute of Montreux. John later took the post of Assistant Academic Dean and then Academic Dean of Hotel Institute Montreux in 2010.

John was appointed Head of Accreditations at SEG in 2013, and in 2015 became SEG's Director of Quality Assurance. Speaking three languages (English, French and Gaelic), John handles process management, accreditations, and faculty training and professional development.

John's interests include education, politics and alleviation of poverty.