

International Panel of Experts (IPoE) Forum



THE-ICE, a full member of



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THE-ICE established the annual International Panel of Experts (IPoE) Forum as a series of high-level knowledge-sharing events to focus on strategic issues confronting tourism, hospitality and events (TH&E) education. With leading experts from around the world invited to share their views, THE-ICE has been privileged to have leading educators and key industry experts address the themes, facilitate break-out discussions, and be part of the dynamic interactive sessions.

Past THE-ICE IPoE Forum Themes

2005: Critical Issues & Future Directions of Tourism & Hospitality Education

The inaugural IPoE Forum was held in 2005 at the Gold Coast, Australia. With panel-focused sessions and presentations, futuristic insights were shared on the international student experience, rethinking TH&E education, and engaging with the industry.

2006: Internationalisation of Tourism & Hospitality Education

Held at the Gold Coast, Australia, the IPoE 2016 focused on presenting pragmatic and progressive views on the internationalisation of TH&E education. The changing needs of students, institutions and industry were addressed, as well as the future role of international partnerships, quality assurance, and branding in the context of increasingly fast-paced global change.

2008: Developing & Delivering Industry-Relevant Education & Research

The IPoE 2008 was held in conjunction with hosting the 6th Asia-Pacific (APacCHRIE) Conference in Perth, Australia. The format offered a wider diversity of presentation formats in addition to the trademark IPoE.

2009: Developing Excellence in Tourism Hospitality & Events Education

Held in Sydney, Australia, the IPoE 2009 attracted educators & researchers from a variety of vocational, private hotel schools and universities. Hosting some 75 delegates, the two day IPoE focused on addressing the needs, issues and value surrounding TH&E education accreditation, benchmarking and the development of best practice.

2011: Innovation in Tourism & Hospitality Education

Proudly hosted by Taylor's University, Malaysia, IPoE 2011 was the first to be hosted outside of Australia!

With 24 invited experts from over 12 countries, unlike the more traditional research conferences each of the six panel sessions consisted of four invited panelists and addressed a very specific theme. The panel topics focused on curriculum issues such as *Developing innovative Masters degrees* as well as other more-applied topics such as *Innovations in developing and using on-campus training facilities*.

The International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) is an international accreditation body established in 2004. Its focus is on programme accreditation, benchmarking and the promotion of excellence for tourism, hospitality, events & culinary arts education. THE-ICE is a not-for-profit organisation governed by an elected Board of Directors. It supports its member institutions through a range of education development initiatives, and seeks to provide relevant information to future students about their study options.

For further information visit

www.the-ice.org

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2012: Changing times in tourism & hospitality education

THE-ICE's 6th IPoE Forum in 2012 was proudly hosted by The Emirates Academy of Hospitality Management in Dubai, United Arab Emirates.

The theme built on past IPoE themes and focused on current strategic issues facing TH&E education. Extensive networking opportunities were provided throughout the event, which was open to members and non-members of THE-ICE. The IPoE 2012 featured a series of invited presentation panel sessions by some 23 leading TH&E educators and industry experts within the region and internationally.

Key presentations focused on the changing needs of student expectations and profiles, industry perceptions and how the student meets industry expectations, technology in education and curriculum and the need for changing teaching methods.



2013: The Industry Education Nexus – a global perspective

IPoE 2013 was proudly hosted by Blue Mountains International Hotel Management School in Sydney, Australia. Key presentations focused on industry engagement and educational leadership for the connected generation, how tourism research connects with industry imperatives, global industry trends that are demanding a different educational approach, and technology and innovation in the TH&E education arena.

Workshop sessions covered sub-themes such as: creating shared value through education and industry partnerships; how we lead and engage students to create shared values that influence business decisions in contemporary TH&E organisations; and implementing successful work integrated learning programs to prepare students for career success.



2014: Developing Quality & Value-adding to Partnerships between Institutions & Industry

Held in Darwin, Australia, IPoE 2014 was proudly hosted by Charles Darwin University School of Business and School of Service Industries. For the first time, THE-ICE Benchmarking Roundtable Series VIII event was dovetailed as a Pre-Forum Workshop to consolidate benefits for participants. Just one of the ongoing strategic initiatives THE-ICE employs for the benefit of its members and global network, IPoE 2014 drew participants from 13 countries.

Networking opportunities centred around the sumptuous catering provided by the team at Charles Darwin University's training restaurant during all Forum events - from morning to evening. Key social events also included a welcome cocktail function at the Parliament House of the Northern Territory Government, and an expedition to Crocosaurus Cove for a real life crocodile encounter, Aussie style.



For more information on past IPoE Forums, please visit:

<http://www.the-ice.org/events/past-ipoe-forums>

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