



'Developing quality and value-adding to partnerships between institutions'

## THE-ICE 8<sup>th</sup> International Panel of Experts (IPoE) Forum 2014

proudly hosted in Darwin, Australia by Charles Darwin University  
School of Business and School of Service Industries

11<sup>th</sup> – 14<sup>th</sup> November 2014

### Programme

Pre-Forum Workshop - Tuesday 11 <sup>th</sup> November 2014		(separate registration required)
THE-ICE Benchmarking Roundtable Series (BRS) VIII		Venue: Karawa Restaurant, CDU Palmerston Campus
BUS TRANSPORT 8.00am 8.10am	CDU's courtesy bus will pickup & transport participants to Karawa Restaurant at <a href="#">CDU's Palmerston Campus</a> from: Lobby of the <a href="#">Hilton</a> Lobby of <a href="#">Vibe/Adina</a> (adjoined hotels)	
8.30am - 9.15am	<b>Registration and welcome:</b> <a href="#">Dr Paul Whitelaw</a> : Associate Director Higher Education and Quality, William Angliss Institute, Melbourne Australia	
9.15am - 10.00am	<b>Session One:</b> With keynote presenter <a href="#">Dr Lindsay Heywood</a> : Head, Higher Education Standards Executive, Melbourne Australia	
10.00am - 10.30am	<b>Session Two:</b> With guest presenter <a href="#">A/Prof Mark Freeman</a> : Australian Business Deans Council (ABDC) Scholar & Director Accreditation, University of Sydney Business School, Melbourne Australia	
10.30am - 11.05am	Morning refreshments – <i>Remembrance Day to be observed at 11am by one minute's silence</i>	
11.05am - 12.00pm	<b>Session Three:</b> Intro to workshop breakout session facilitated by <a href="#">Dr Paul Whitelaw</a>	
12.00pm - 1.00pm	Lunch	
1.00pm - 2.30pm	<b>Breakout group discussions:</b> Facilitated jointly by <a href="#">Dr Paul Whitelaw</a> and <a href="#">Ms Coralie Morrissey</a> : Executive Dean, Faculty Of Business & Hospitality, William Blue College of Hospitality Management, Sydney Australia	
2.30pm - 3.00pm	Afternoon refreshments	
3.00pm - 4.30pm	<b>Reporting back and conclusions</b> <a href="#">Dr Paul Whitelaw</a> CDU's courtesy bus will return participants to Vibe/Adina and the Hilton	

### DAY 1 – Welcome to THE-ICE 8<sup>th</sup> IPoE Forum 2014 – Day Tours available - Wednesday 12<sup>th</sup> November 2014

8.00am - 10.00am	Optional – Aquascene Fish Feeding Sanctuary, 28 Doctors Gully Road, Darwin - see the <a href="#">aquascene website</a> for info CDU's courtesy bus will pickup at 8.00am from Vibe/Adina and 8.10am from Hilton
10.00am – 5.15pm	Free time for IPoE participants
11.50am - 3.00pm	THE-ICE Board Meeting – Venue Karawa Restaurant, CDU Palmerston Campus CDU's courtesy bus will pickup Directors at 11.50am from Hilton & 12.00pm from Vibe/Adina, returning 3.30pm
3.00pm – 4.00pm	Registration & information desk open in foyer of Vibe/Adina
5.15pm - 7.30pm	<b>Welcome Function: Litchfield Room, <a href="#">Parliament House</a> (100m from Hilton, 5min walk from Vibe/Adina) - Invitations &amp; security entrance. Dress: Territory formal (men: long sleeved shirt &amp; tie, no jacket – women: semi formal/ cocktail)</b>

<b>BUS TRANSPORT</b> 7.45am 7.55am	<b>CDU's courtesy bus will pickup &amp; transport participants to Karawa Restaurant at CDU's Palmerston Campus from:</b> <b>Lobby of the Hilton</b> <b>Lobby of Vibe/Adina</b>
8.30am - 9.00am	Forum Registration & welcome refreshments
9.00am - 10.00am	<b>Welcome to Darwin and Charles Darwin University</b> - Ms Morag McGrath <b>Welcome to Country</b> - Ali Mills <b>Official opening</b> – MC: <a href="#">Pauline Tang</a> : CEO, THE-ICE - Prof Giselle Byrnes: Pro Vice Chancellor, Faculty of Law, Education, Business and Arts, Charles Darwin University - Prof (FH) Eva Werner: Chair, THE-ICE Board and Rector, IMC University of Applied Sciences, Krems Austria <b>Keynote Presentation</b> - <a href="#">Ms Rachel Argaman</a> : CEO, Toga Hotels, Australia
10.00am - 10.30am	Morning refreshments
10.30am - 12.00pm	<b>Panel 1 - Global partnerships</b> Focus: how can we encourage establishment of partnerships to allow greater student and staff mobility? <b>Chair:</b> <a href="#">Mr Guy Bentley</a> : CEO, Blue Mountains International Hotel Management School, Sydney Australia <b>Panel:</b> <a href="#">Prof Brian King</a> : Associate Dean, Executive Education & Partnership, and Professor, School of Hotel & Tourism Management, Hong Kong Polytechnic University <a href="#">Mr Ron Hilvert</a> : Managing Director, Emirates Academy of Hospitality Management, Dubai United Arab Emirates <a href="#">Prof (FH) Dr Maximilian Schachner</a> : Head - Academic Mobility Programmes, and Prof - International Tourism, Marketing & Communication, IMC University of Applied Sciences, Krems, Austria <a href="#">A/Prof Laura Lawton</a> : A/Prof & A/Head, Dept of Tourism, Sport & Hotel Management, Griffith University, Gold Coast Australia
12.00pm – 12.45pm	Networking Lunch Assessment Panel Meeting 12.30pm – 2.00pm (Library)
12.45pm - 2.00pm	<b>Workshop: MOOCs - Connecting THE-ICE Institutions and Students</b> Focus: developing MOOCs within the private vocational and higher education arenas <b>Incorporating the academic paper presentation</b> by authors Prof Jamie Murphy & Ms Laurel Horton-Tognazzini entitled 'Measuring MOOCs' <b>Chair:</b> <a href="#">Prof Jamie Murphy</a> : Research Director, Australian School of Management, Perth, Western Australia <b>Panel:</b> <a href="#">Mr Alan Williams</a> : CEO & Managing Director, Australian School of Management <a href="#">Ms Laurel Horton-Tognazzini</a> : Adjunct Research Fellow, Australian School of Management <a href="#">Dr Peter Ryan</a> : Adjunct Senior Lecturer & Chair, Board of Directors, Australian School of Management
2.00pm - 2.30pm	Afternoon refreshments
2.30pm - 4.00pm	<b>Panel 2 - Education pathways and challenges</b> Focus: what are the potential impediments of education pathways and recognition of prior learning for students moving between VET and HE? What domestic and international implications are there? <b>Chair:</b> <a href="#">Prof (FH) Eva Werner</a> : Rector, IMC University of Applied Sciences, Krems Austria <b>Panel:</b> <a href="#">Prof JS Perry Hobson</a> : Pro Vice-Chancellor, Global Engagement, Taylor's University, Malaysia <a href="#">Dr Scott Richardson</a> : Director, Academic Affairs, Blue Mountains International Hotel Management School, Sydney <a href="#">Ms Coralie Morrissey</a> : Executive Dean, Faculty Of Business & Hospitality, William Blue College of Hospitality Management, Sydney Australia
4.00pm 6.15pm 7.00pm 10.00pm	<b>Bus pickup from Palmerston Campus &amp; transport to <a href="#">Crocosaur Cove</a> – easy walk or cheap taxi back to hotels</b> <b>CDU's courtesy bus pickup from Hilton 6.15pm - from Vibe/Adina 6.30pm</b> <b>Dinner - Karawa Restaurant, CDU Palmerston Campus</b> <b>CDU's courtesy bus returns to Vibe/Adina &amp; Hilton – late nighters to <a href="#">Fiddlers Green</a> (own arrangements)</b>

<b>BUS TRANSPORT</b> 7.45am 7.55am	<b>CDU's courtesy bus will pickup &amp; transport participants to Karawa Restaurant at CDU's Palmerston Campus from:</b> <b>Lobby of the Hilton</b> <b>Lobby of Vibe/Adina</b>
8.30am - 9.00am	Welcome refreshments
9.00am - 10.30am	<b>Panel 3 - <i>Industry expectations</i></b> Focus: Regional and global perspective on industry expectation and how industry and education providers collaborate to overcome the challenges of graduates meeting these expectations <b>Chair:</b> <a href="#">Mr Bharat Desai</a> : Head, School of Business & Service Industries, Charles Darwin University, Australia <b>Panel:</b> <a href="#">Mr Emanuel Donhauser</a> : Chief Academic Officer, Swiss Education Group, Switzerland <a href="#">Ms Yvonne Webb</a> : Executive Officer, CHARTTES (Culture, Hospitality, Arts, Recreation, Tourism, Textiles, Entertainment, Sport) Training Advisory Council for NT, Australia <a href="#">Mr Chris Sapinosa</a> : VIP Gaming Host, Skycity Casino, Darwin Australia & alumni Charles Darwin University
10.30am - 11.00am	Morning refreshments
11.00am - 12.15pm	<b>Paper Presentation Session</b> - facilitated by: <a href="#">Prof Dr Oswin Maurer</a> : Free University of Bozen, Bolzano, Italy and <a href="#">Prof Brian King</a> : Associate Dean, Executive Education & Partnership, and Professor, School of Hotel & Tourism Management, Hong Kong Polytechnic University
12.15pm - 1.15pm	Networking Lunch - THE-ICE Annual General Meeting & Working Lunch
1.15pm - 2.30pm	<b>Panel 4 - <i>The reality gap</i></b> Focus: the challenges and advantages of the current status quo from VET & HE graduate perspective. What can education providers improve on to make students more employment-ready? <b>Chair:</b> <a href="#">Mr Nicholas Hunt</a> : CEO, William Angliss Institute, Melbourne Australia <b>Panel:</b> <a href="#">Dr Craig Thompson</a> : Academic Dean, Stenden Hotel Management School, Stenden University of Applied Sciences, The Netherlands <a href="#">Mr Albert Toh</a> : Director, ASPIRE Project Office, Republic Polytechnic, Singapore <a href="#">Prof Dr Oswin Maurer</a> : Prof of Marketing, Directing TOMTE - The Competence Centre in Tourism Management and Tourism Economics, Free University of Bozen, Bolzano, Italy <a href="#">MA Christina G Aquino</a> : Executive Director for Planning and Development, Lyceum of the Philippines University, Manila, Philippines
2.30pm - 3.00pm	Afternoon refreshments
3.00pm - 4.00pm	<b>Wrap up Session and Presentation Ceremony of the 2014 Fellow of THE-ICE Awards and the IPoE 2014 Best Paper Award</b> by Prof (FH) Eva Werner, Chair of THE-ICE and <a href="#">Pauline Tang</a> , CEO of THE-ICE
4.00pm	<b>CDU courtesy bus transfer to the <a href="#">Darwin Trailer Boat Club</a> for sunset farewell refreshments/ networking (return transport to hotels by own arrangements)</b>

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For further information, please visit [www.the-ice.org](http://www.the-ice.org)

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