

Benchmarking Roundtable Series VIII

Tuesday 11th November 2014

Pre-Forum Workshop

8th THE-ICE IPOE Forum 2014

proudly hosted by

Charles Darwin University

School of Business & School of Service Industries

Curriculum Design & Development

- Teaching & Learning Outcomes (Part Two)

USP & TLOs

*(Unique Selling Points and Teaching & Learning Outcomes)
- How to develop & promote your institutional distinctiveness
in a world of standards*



Schedule	Activity
8:30 - 09:15 am	Registration & Welcome
9:15 - 10:00 am	Session 1 – Dr Lindsay Heywood
10:00 - 10:30 am	Session 2 – A/Prof Mark Freeman
10:30 - 11:00 am	Morning refreshments
11:00 - 12:00 pm	Session 3 – Dr Paul Whitelaw Intro to breakout discussions
12:00 - 1:00 pm	Lunch break
1:00 - 2:30 pm	Breakout group discussions
2:30 - 3:00 pm	Afternoon refreshments
3:00 - 4:30 pm	Reporting back & conclusions

Proudly facilitated by:

- [Dr Paul Whitelaw](#), Associate Director Higher Education and Quality, William Angliss Institute, Melbourne, Australia, and:
- [Ms Coralie Morrissey](#), Executive Dean, Faculty of Business & Hospitality, William Blue College of Hospitality Management, Sydney

With esteemed guest presenters:

- [Dr Lindsay Heywood](#): Head, Higher Education Standards Executive
- [A/Prof Mark Freeman](#): Australian Business Deans Council (ABDC) Scholar & Director Accreditation, University of Sydney Business School

