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THE-ICE 10th IPoE Forum 2016

Panel 1: Employability, Panellist

Mr. John Lohr

Director of Development, hosco



Mr John S. Lohr is the Director of Development at hosco. hosco is the world's leading hospitality network bringing together the industry's top players and the best hospitality talents into one place. The hosco network is currently made up of 100+ partner schools, 60,000+ talents (students, alumni and professionals from our partner schools) and over 26,000 job offers.

Earlier John represented the American Hotel & Lodging Educational Institute (EI) and its interests in Europe as an international education and training consultant for the European market. He has lived in over seven countries including, USA, Germany, Switzerland, Thailand, India and Poland since leaving his homeland of Nebraska in the US. John received his BA from the University of Nebraska in International Studies and German and later his PGD in hospitality management from the prestigious Glion Institute of Higher Education hospitality school in Switzerland. After his studies he ventured to Asia where he worked in numerous management and consulting roles in the hospitality industry with Intercontinental Hotel Group as well as an Indian Knowledge Process Outsourcing company.

Through hosco John attends and is involved with many international organization's such as EUHOFA, Hotel Schools of Distinction, and EuroCHRIE where he currently serves as the Director of Marketing. He currently resides in both Poland and Spain with his beautiful wife Angelika and his two sons Aleksander and Stefan. He is a consummate traveler and avid cultural enthusiast who greatly enjoys his international work and role in shaping the global hospitality industry.