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THE-ICE 10th IPoE Forum 2016

Panel 4: Pedagogies, Panellist

Mr Anders Justenland

Lecturer and Business Developer, University College Northern Denmark



Anders Justenlund is Business Developer and Lecturer at University College Northern Denmark (UCN). He is the head of business development at the department of International Hospitality, Tourism and Hotel/Restaurant Management. Furthermore, he provides UCN the business leadership of the department's international entrepreneurial development projects.

His experience has brought him around the World providing teaching courses, business development consultancy, and keynotes in most parts of Europe, Africa, Middle East, Asia and North America. Anders is specialised in the areas of creative new thinking, innovation didactics and entrepreneurship.

He is most passionate about linking his areas of expertise with new learning processes. This has led to new ways of integrating students into business and research development within the hospitality industry (e.g. new ways of doing internships).

Anders is a published author and an academic reviewer for several business related journals and publications. He is the former chair of the research committee for the European Network for Business Studies and Languages.

Anders Justenlund is the elected Vice President of EuroCHRIE (European Council on Hotel, Restaurant, & Institutional Education) the peak academic body that represents Hospitality and Tourism Educators in Europe, Middle East, and Africa. A network he has been serving for the past four years.

Anders seeks to develop business/academic activities within the combination of three areas: Research/Development, Active Industry Participation, and Student Involvement.