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THE-ICE 10th IPoE Forum 2016

Panel 1: Employability, Panellist

Mr Jeroen Greven

Academic Dean, Swiss Hotel Management School - Caux Campus



After gaining valuable leadership experience in the international hotel industry, Jeroen joined the Swiss Hotel Management School (SHMS) in 2009 to pursue his career in hospitality education. First as Programme leader, Programme Manager and later as Assistant Dean he was responsible for launching and (re-) developing a range of highly successful educational programmes for SHMS at the Leysin campus.

In 2013, Jeroen took over the leadership of the flagship Caux Palace Campus of the Swiss Hotel Management School as Dean and later Academic Director, reporting to the CAO of the Swiss Education Group. In the last few years, he successfully took SHMS through various innovative initiatives, which focused on transformational, student-centred learning experiences using state-of-the-art tablet technology.

Among various university qualifications, Jeroen holds a Master's degree with Distinction in International Hospitality Management and is in the final stages of completing a Master's degree in Higher Education.

Jeroen's research interests include experiential learning, employability, situated learning and educational technology.