



Excellence – Defined and Measured

THE-ICE 10th IPOE Forum 2016

César Ritz Colleges Switzerland as at 8-Nov-2016

DAY-1: Wednesday 9th November 2016 Pre-Forum Workshop

Time	Activity	Location
8:30am – 5:00pm	10 th IPOE Forum Registration & Information Desk open	CRCS Lobby
9:00am – 1.30pm	STR SHARE CENTER - CHIA TTT Session	HU201
All day	Hospitality Tourism Tour/ Sightseeing	Lucerne
9:45am – 10:15am	Signing Ceremony-Memorandum of Understanding between NVAO & THE-ICE	HU202
10:15am – 1:00pm	THE-ICE Board Meeting – working lunch	HU101
1:30pm – 5:00pm	THE-ICE Benchmarking Roundtable Series XI - THE-ICE International Accreditation Standards Presenter: Ms Pauline Tang , CEO THE-ICE; Co-Presenter: Dr Thomas Bauer , Registered Auditor, THE-ICE Assessment Panel	Auditorium
6:00pm – 8:00pm	Welcome cocktail & dinatoire prepared by students of the Culinary Arts Academy	CRCS Lobby

DAY-2: Thursday 10th November 2016

Time	Activity	Location
8:00am – 8:30am	Forum Registration & welcome refreshments & pastry	Grand Hall
8:30am – 10:00am	Welcome & Official Opening <ul style="list-style-type: none"> • Introduction by Master of Ceremonies - Mr John Daly: Director of Quality Assurance, Swiss Education Group • Welcome by the Executive Team of SEG and César Ritz Colleges • Welcome to Lucerne – Mr Marcel Perren, Director of Tourism, Luzern Tourismus AG • Official Opening: Prof (FH) Mag Eva Werner: Chair, THE-ICE Board, & Rector, IMC University of Applied Sciences Krems • Welcome Presentation: Mr Emanuel Donhauser – Digital Natives 	Grand Hall
10:00am – 10:30am	Morning Refreshments	Grand Hall
10:30am – 12:00pm	Panel 1: Employability Focus: Are we doing our best in equipping our graduates with the best employability skills for the competitive global market? Chair: Mr Guy Bentley , CEO & Director General, Glion Institute of Higher Education, Switzerland. Panelists: <ol style="list-style-type: none"> 1. Professor John Fong, PhD, President & CEO (Designated), San Ignacio University, Miami, USA 2. Mr Ron Hilvert, Managing Director, Dusit College of Hospitality Management, the Philippines 3. Mr Jeroen Greven, Academic Director, Swiss Hotel Management School 4. Mr John Lohr, Director of Development, Hosco 	Grand Hall
12:00pm – 1:00pm	Seasonal Lunch	Grand Hall

DAY-2: Thursday 10th November 2016 (continued)

Time	Activity	Location
12:00pm – 1:00pm Concurrent	THE-ICE Assessment Panel Annual Meeting - working lunch	HU101 with Zoom facility
1:00pm – 2:30pm	Paper Presentation Session 1 facilitators: <ul style="list-style-type: none"> • Mr Emanuel Douglas Donhauser, Chief Academic Officer, Swiss Education Group • Professor John Fong, PhD, President & CEO (Designated), San Ignacio University, Miami, USA 	Auditorium & Grand Hall
2:30pm – 3:00pm	Afternoon Refreshments	Grand Hall
3:00pm – 4:30pm	Panel 2: Transferable Skills Focus: <ul style="list-style-type: none"> • Internationalisation and University-Business alliances: taking Swiss style hospitality education to Switzerland and to the world Chair: Professor (FH) Mag Eva Wemer , Rector of IMC University of Applied Sciences, Krems, Austria Panelists: <ol style="list-style-type: none"> 1. Asst. Professor Maria Cecilia A. Tio Cuison, Dean, College of Tourism & Hospitality Management, University of Santo Tomas 2. Dr Juan-Francisco Perellon, Director, Academic Accreditation – EHL 3. Dr Judy Hou, Managing Director, Emirates Academy of Hospitality Management 4. Mr Polo Looser, Managing Director and Co-Founder, Asteroidea 	Grand Hall
6:00pm	Depart hotels to meet at the harbour (Pre dinner cocktail on arrival)	
7:00pm	Cruise and dinner on Lake Lucerne - included in IPOE registration, additional guests CHF 70,-	Schweizerhofquai Harbour

DAY-3: Friday 11th November 2016

Time	Activity	Location
8:30am – 9:00am	Welcome Refreshments	Grand Hall
9:00am – 10:30am	Panel 3: Research & Scholarship Focus: A research and scholarly culture as a means of retaining top staff and as forming part of a network of learning organizations – Good practice on encouraging scholarly outputs and exchanges become a form of currency in helping build tourism and hospitality education capacity? Chair: Professor Oswin Maurer , Chair in Marketing, Faculty of Economics & Management, Free University of Bozen-Bolzano, Italy Panelists: <ol style="list-style-type: none"> 1. Mrs Dolunay Suess, Academic Director, Brig Campus, CRCS 2. Dr Sarah Rawlinson, Head of Department, Hotel, Resort and Spa Management - College of Business, University of Derby 3. Dr. Edmund Goh, Head of Academic Studies, BMIHMS-TUA 4. Prof (FH) Mag Christian Maurer, Program Director Master Tourism and Leisure Management, Marketing and Sales, Krems University of Applied Sciences, Austria 	Grand Hall
10:30am – 11:00am	Morning Refreshments & Pastry	Grand Hall

DAY-3: Friday 11th November 2016 (continued)

Time	Activity	Location
11:00am – 12:30pm	<p>Panel 4: Pedagogies Focus: Exploring contemporary and best practice approaches to learning and teaching in TH&E education</p> <p>Chair: Dr Paul Whitelaw, Associate Director Higher Education and Quality, William Angliss Institute, Melbourne, Australia</p> <p>Panelists:</p> <ol style="list-style-type: none"> Professor Marcus Stephenson, Professor of Tourism & Hospitality, and Head of School – School of Tourism & Hospitality Management, Faculty of Business & Economics, The University of the South Pacific, Fiji Mr Anders Justenlund, Lecturer and Business Developer, University College Northern Denmark Mr Peter Tunncliffe, Programme Leader, Senior Lecturer, University of Derby Prof Ulrike Kuhnhenh, Academic Dean, Swiss School of Tourism & Hospitality 	Grand Hall
12:30pm – 1:30pm	Wellness lunch	Grand Hall
1:30pm – 3:00pm	<p>Panel 5: Technology Focus: Technology – Sharing best practice...more than a tool to facilitate operational effectiveness.</p> <p>Chair: Dr Craig Thompson, Head of School, Stenden Hotel Management School, Stenden University of Applied Sciences, the Netherlands</p> <p>Panelists:</p> <ol style="list-style-type: none"> Dr Ali Abusalem, Melbourne and Digital Campus Manager, Australian School of Management Mr Peter Russell, Managing Director, Russell Partnership Mrs Lisa Peel, Apple Distinguished Educator Mr Jami Morshed, Vice President, Global Higher Education at UNIT4 	Auditorium
3:00pm – 3:30pm	Afternoon refreshments	HU101
3:30pm – 4:00pm	Wrap up session	Auditorium
4:00pm – 5:00pm	THE-ICE Annual General Meeting	Auditorium
7:00pm – 9:30pm	THE-ICE IPoE Forum 2016, 10th Anniversary Celebration Gala Dinner and Award Ceremony Dress Code: Formal	Grand Hall

DAY-4: Saturday 12th November 2016

Time	Activity	Location
10:30am	Optional brunch	Grand Hall

THE-ICE 10th IPoE Forum 2016

9th to 12th November 2016

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