

## THE-ICE Code of Conduct

### Objective

In keeping with the objectives of the Constitution of the International Centre of Excellence in Tourism and Hospitality Education (THE-ICE), the Code of Conduct clarifies the standards of behaviour that are expected to be upheld by members of THE-ICE network. It gives guidance in areas where network members need to make personal and ethical decisions.

### Context

THE-ICE is committed to the highest standards of conduct in the accreditation, benchmarking, development and the promotion of quality education in the specialisation areas of tourism, hospitality, events and culinary arts. To meet this commitment, this Code of Conduct is to cover all sectors - staff, Full Members, Associates of THE-ICE or Observers of THE-ICE and registered auditors on the independent THE-ICE Assessment Panel, to conduct with the organisational values and ethics that underpin THE-ICE's policies and procedures.

### Professional conduct and fair business practices

Mutual respect and integrity should characterise the interactions between all members of THE-ICE network, whether Full Members, Associates of THE-ICE or Observers of THE-ICE and the independent THE-ICE Assessment Panel.

Participation in THE-ICE activities within our global network and beyond should be partaken on a collegial basis and be seen as adding to the reputation and standing of each Member.

Membership of THE-ICE constitutes an express agreement to conduct oneself and any and all institutional activities in accordance with the highest standards of professional and moral integrity.

### Conflicts of interest

In all circumstances conflicts of interest, including not only actual but perceived, must be scrupulously avoided to assure the maintenance of the integrity and transparency of THE-ICE global network. Should any actual or perceived conflict of interest become apparent to an individual bound by this Code of Conduct, there lies a duty of disclosure that should be exercised as soon as a potential conflict becomes apparent by formal disclosure to the CEO of THE-ICE in the first instance. As appropriate, THE-ICE Board of Directors may make a determination of whether a conflict of interest exists if called upon to do so by assertion of any interested party.

### Contact

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