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THE-ICE Assessment Panel Auditor Profile

Associate Professor Dr Stephen J. Craig-Smith

Project Chair of Queensland Education Accreditation Council for Hospitality & Tourism, and (Retired) Former Head of School of Tourism, University of Queensland



Inaugural and Immediate Past Chair of THE-ICE Assessment Panel, A/Professor Stephen Craig-Smith was Head of the School of Tourism at the University of Queensland from 1988 until 2000, and again from mid-2010 until his retirement in 2014. He was also Chair of Teaching and Learning, a member of the Queensland Ministerial Advisory Panel to the Minister of Education, and a member of the Hong Kong Accreditation Council. He was created an Inaugural Fellow of the Council for Australian University Tourism and Hospitality Education (CAUTHE) for services to tourism education in 2008.

A/Professor Craig-Smith was closely involved with the United Nations Economic and Social Commission for the Asia and the Pacific (UNESCAP) by his involvement with the Tourism

Education Network Asia Pacific Education and Training Institutes in Tourism (APETIT) and was made an Honorary Professor at the Shanghai Institute of Tourism. He was also awarded the status of Visiting Professor with the University of Victoria, British Columbia and the University of Nottingham in the UK, and a Visiting Academic Fellow with the School of Business and Marketing, Curtin University.

A/Professor Craig-Smith was a member and Project Chair of Queensland Education Accreditation Council for Hospitality and Tourism and was the Director-General's nominee on the Wine Industry Development Committee with special committee reference to wine tourism. He also worked extensively in the Pacific Islands with funding from island governments and United Nations ESCAP.

His research interests revolve around many aspects of tourism higher education such as:

- Tourism education, especially at undergraduate level
- Tourism development programs in the UK, Australia, New Zealand, Hong Kong, Malaysia & China (academic advisor)
- Urban tourism - the use of tourism for economic regeneration
- Island tourism - Pacific and Caribbean island tourism

A/Professor Craig-Smith has conducted numerous consultancy works such as environmental management and in particular coastal environmental management in the UK, Caribbean and Australia, curriculum development at secondary school level with the Queensland State Government and at university level in Australia, New Zealand, Hong Kong, Malaysia and China. As well as being an Auditor on the independent THE-ICE Assessment Panel, A/Professor Craig-Smith also served on THE-ICE Board of Directors from 2011 – 2014.