A WORLD LEADER IN HOSPITALITY MANAGEMENT EDUCATION











LESSONS FROM RYOD - LISA PEEL











SWISS EDUCATION GROUP RYOD IMPLEMENTATION



Summer 2012



Fall 2014

Fall 2016









School of Hotel
Management
Neuchâtel
Switzerland

More than 6000 iPads assigned across SEG...

+ 40 Staff 400 Students 120 Staff 1500 Student s

100 Staff 600 Students



If your reason for implementing RYOD is to facilitate operational effectiveness. . .

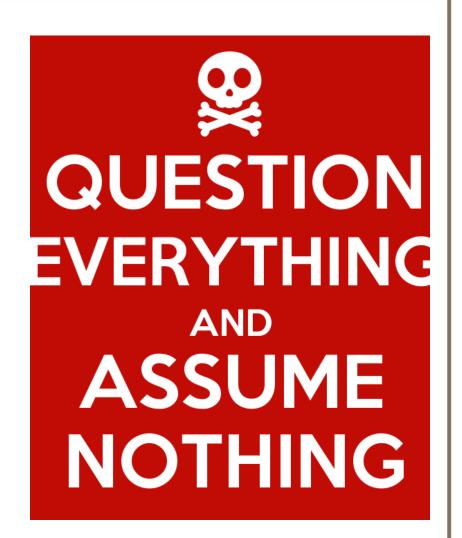


DON'T DO IT!!



Catalyst for collaboration in and out of the classroom

Led to new, innovative and creative ways of working across the Group

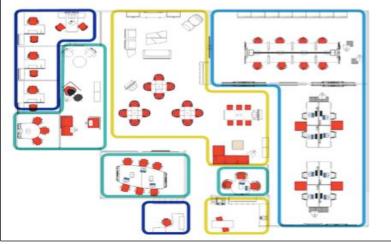


THE EXPECTED AND THE UNEXPECTED













2012

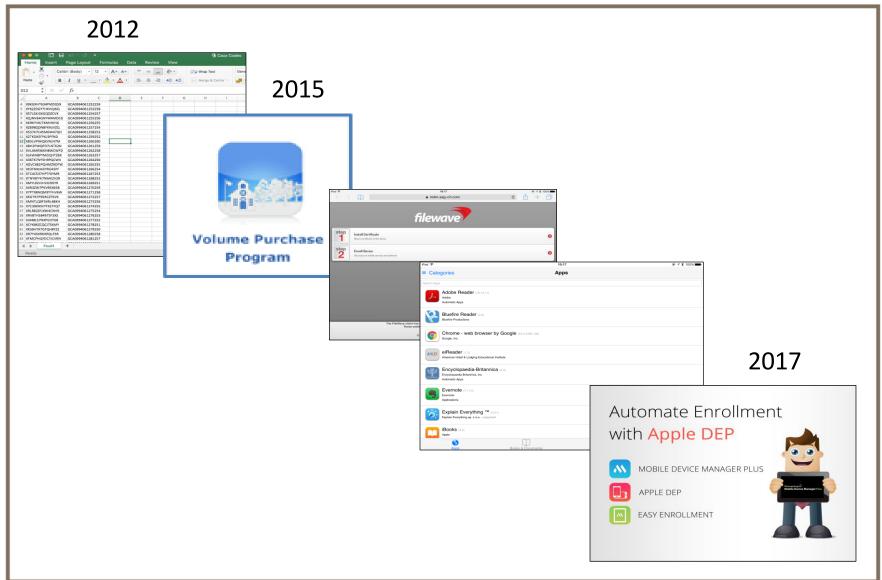


2016









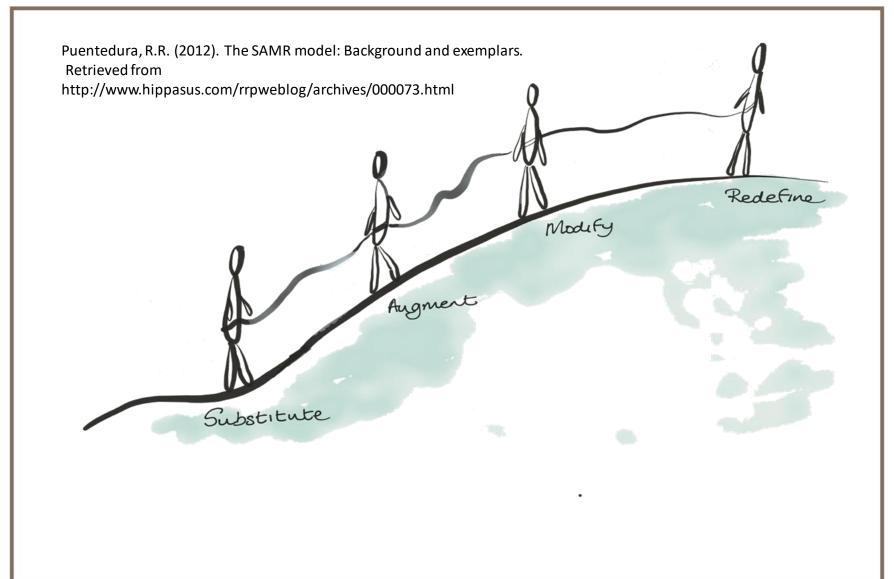
THE DEATH OF THE TEACHER HAS BEEN SERIOUSLY EXAGGERATED. . .





RELATIONSHIPS MATTER







66 The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn Alvin Toffler