Studying the international way

Considerations on the Research-Teaching Nexus

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“Teaching and research are as inseparable as wool and mutton on a sheep farm.”

(Ball, C., 1992)
Challenges for Tourism Education and Research

Assets (KSA) → Student / Graduate → Deployment
Industry

Higher Education Institutions

Education Research Involvement → Life-long Learning Skills & Competences

Internationalisation Labour Market Situation & Sustainability Competition

Personal Situation Labour Market (own illustration)
How much to Focus on Research in the Curriculum?

(Source: Healey, 2005)
Implications for a Research and Scholarly Culture

- **Curriculum** integrates skills and competences requested by the industry
- Problem-based learning with focus on **transferable skills**
- **Focus on research** in teaching:
  - Use of scientific literature
  - Student participation in applied research projects
  - Presentation of research projects in lectures
- **Consultancy** activities
- **Networking** skills
- Encouraging students to **submit their thesis and seminar papers** to competitions, conferences, journals
International Student Conference in Tourism Research

founded in 2013 by Christian Maurer (IMC UAD Krems) and Roman Egger (Salzburg UAS)

platform where international students and graduates of BA and MA programmes can submit research papers based on their approved theses.

Submissions double-blind peer reviewed by an international scientific board

platform of knowledge transfer and networking for students, graduates, professors, researchers and tourism practitioners

non-for-profit conference supported by the ETC, the IFITT and sponsors.

Two day conference including research workshops, key note, paper presentations

www.tourism-student-conference.com
ISCONTOUR Objectives

- **Motivating** students and graduates to engage in academic research
- **Raising awareness** for the significance of academic research of students and graduates
- **Publication** record for students which they can include as an additional asset in their CVs
- **Knowledge transfer** between academic tourism education institutions and the tourism industry
- **Networking** and development of an international research community of tourism students and graduates
- **Creating synergies** between tourism education institutions and tourism organisations
- **Contributing to innovation** and a continual positive development of the tourism and leisure industry
Thank you!

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